

Dear McNeese Presidential Search Committee:

I was delighted to learn about the McNeese president's position, and I am writing to enthusiastically apply for it.

I have held chancellor/presidential positions (including as chancellor of LSU-Alexandria), with proven success in advancing institutional mission and vision, and in significantly growing resources and enrollments. My tenure as president at Western Illinois University was interrupted due to urgent, extenuating personal circumstances. At my last board meeting the board unanimously passed a resolution to commend my leadership, service, and dedication to the institution. Since then, I went on two International lecture tours that took me to two dozen universities in Asia, while conducting extensive research on higher ed trends and issues. I also took the time to reflect on my leadership experience over the years, which resulted in a nonfiction autograph on higher ed leadership that is scheduled for publication this year. As a result, I have stayed current on higher ed issues and trends.

The following pages address the leadership opportunity defined in the position profile, with discussion of my experiences, qualifications, and ideas on how to further grow McNeese in resources, reputation, and enrollment.

Advance Student Success and Access

I espouse a student-centered and leadership philosophy and firmly believe in access and accessibility. Enrollment, retention, and graduation are critical areas of student success in which I made significant growth at several institutions. Examples include achieving record enrollments of 1100 international students for Fall 2022 at WIU; freshmen retention increase from 73% in 2019 to 77% in Fall 2020 at Edinboro. The retention plans implemented under my leadership at LSU-Alexandria resulted in historic improvement – the retention increase rate from Fall 2017 to Fall 2018 was 10%. New recruitment initiatives led to enrollment growth by 46% -- the largest enrollment in the institution's history to date happened during my tenure. Effective in dealing with issues that affect enrollment and retention, I will apply my strong enrollment management skills to help extend McNeese's enrollment footprint in five areas: undergraduate, graduate, online, dual enrollment, and international.

Strengthen Academic Excellence and Innovation

A frequent participant in national discussions of higher ed trends and issues, I have led the development and execution of strategic plans on several campuses, having tackled myriad challenges facing state universities, such as public skepticism of higher education, escalating college cost, declining state funding, and recruitment challenges that call for entrepreneurial thinking, strategic planning, and innovative solutions.

I have always believed that distinction is a most effective way to grow an institution and strengthen academic excellence, whose distinguishing qualities include healthy enrollment, strong retention rates from year to year, and robust graduation numbers. A vision for distinction is characterized by sound financial health, modernized campus infrastructure, and innovative academic programs taught by first-rate faculty, to make McNeese's stand out and stay competitive among national peers. If chosen as president, I have the enthusiasm, passion, and grit to lead and successfully execute this vision.

Enhance Community and Industry Partnerships

My experience with community and industry partnerships is extensive. While at WIU my sphere of institutional advocacy included school districts, community colleges, the Cities of Macomb and Moline, Chambers of Commerce in both cities, and the state legislature. At Edinboro, I established partnerships with state and municipal agencies, UPMC-Hamot, LECOM, and St. Vincent Hospital. While at LSUA I served on the Workforce/Education Committee and the Legislative Affairs Committee of the CenLA Chamber of Commerce, along with service on the Rapides Area Planning Commission Beltway Committee. On higher ed issues and policies I partnered with the LA Board of Regents, the LSU Board of Supervisors, the governor's office, the mayor's office, and the state legislature. Other partnerships I built included hospitals, community and technical colleges, and Army Senior Reserve Officers' Training Corps. For my visible role as a champion for LSUA and for my community engagement efforts, I was awarded "Hometown Hero" by WNTZ FOX TV and Vaughn Automotive Group in Alexandria; the citation reads, "We are impressed with your leadership and how you share your culture and wisdom with others."

A relationship builder, I have proven to be successful and effective at the institutions and communities where partnership between the two is essential to the success of both organizations. I have attended and spoken at a great number of student meetings, athletic and academic events, faculty and staff functions, and town-gown events. I practice the importance of interdependent relationship between a university, its community, and its immediate influencers such as the region and the system it's in. For McNeese I will show up and speak up, as a champion and advocate, and serve as a goodwill ambassador for the larger community, and as a collaborative partner with the University of Louisiana System and its sister schools. I will be a visible and vocal spokesperson for the university at local, state, national, and international levels.

Promote a culture of inclusion and belonging

A product and practitioner of public education I have worked for two state university systems (LSU and PASSHE), with a deep knowledge of operations of state systems. An effective communicator with all audiences, I have demonstrated commitment to collaborative strategic decision-making involving faculty, staff, students, and other stakeholders. For example, I was the only presidential representative that served on Pennsylvania's State System of Higher Education Board's

Commission on Faculty Shared Governance involving fourteen campuses and multiple unions. My contributions included participation in developing the ten guiding principles and in identifying system-wide governance issues.

Shared governance is about collaboration, inclusion, transparency, respect, and belonging. Being inclusive of all internal stakeholders in decision making is a hallmark of good leadership. In my respective role as chief academic officer and chancellor/president, I have held regular meetings and consultations with faculty senate, staff council, middle managers, and student government associations to address their concerns and solve problems. A good example was my collaborative leadership in reorganizing the academic structure and redesigning faculty's workload at Norwich University. Another example is successfully negotiating contracts with eight WIU unions in 2023.

Ensure Financial Sustainability and Growth

My financial acumen is evident in having managed annual budgets ranging from \$5000 to \$214 million over the past two decades, led efforts in reducing deficits, and expanded resources through enrollment growth, fundraising, and state funding. I served on and contributed significantly to the Illinois Commission on Equitable Public University Funding that delivered its findings and recommendations to the State General Assembly in spring 2024.

The successful university of the 21st century is that which seeks and seizes local and global opportunities. To ensure McNeese's financial sustainability, diversifying revenue streams is a strategic must. To achieve that goal, a resource development plan is necessary that focuses on 1. Proactive fundraising, 2. Aggressively seeking external funding from government agencies and industries, 3. Growing enrollments, 4. Optimizing investments, and 5. Pursuing global partnerships. I welcome opportunities to expand McNeese's network of alumni and donors, establish fundraising priorities (including scholarships and athletics), and pledge to collaborate with donors to achieve those priorities by strengthening the culture of philanthropy through an AAA approach – Appreciation, Affiliation, & Agency.

I have rich experience in friend-raising, fundraising, and resource development. During my tenure at WIU, my team and I raised \$52 million that enabled the formal launch of a \$100 million comprehensive capital campaign in Fall 2022. One of my proudest achievements is securing \$120 million state funding to build the Center for Performing Arts, the first building built on campus since 1974. While at Edinboro, despite COVID-19, I collaborated with the advancement team in raising \$2M, while preparing to launch a 4-year, \$20M comprehensive campaign. To expand LSUA's resources, I partnered with the university foundation in establishing a \$10M campaign, and spearheaded efforts in seeking external grants, exploring fee options, and securing \$6.15M to fix the campus drainage problem. My contributions at

Norwich comprised participation in designing the \$100M bicentennial campaign and authoring the \$1.5M plan for academic improvement.

Elevate McNeese's Regional and Statewide Impact

To McNeese I will bring a future-ready vision of growth, distinction, and prosperity with a global perspective, to elevate McNeese's regional and statewide impact. This vision encompasses five I-initiatives: (1) Innovation in pedagogy and curriculum, (2) Integration of technology, (3) International education, (4) Interdisciplinary learning, and (5) Increase of institutional resources. It embraces an entrepreneurial and innovative spirit that transforms student lives, enables institutional growth, and enhances distinction. It requires marketing strategies that target regional, national, and international audiences, as well as a branding message that consists with the institution's mission and vision. Some ideas to enhance the university's stature include co-branding with the City of Lake Charles, strategically developing cutting-edge programs, building partnerships with regional and international institutions and state agencies, deeply engaging all alumni, growing international enrollments, and continuously increasing graduation rates.

Support Athletics and Student Life

With respect to academics and athletics, I uphold a "both/and" approach — value the importance of academic studies and the athletic competitiveness. As evidence, I served as the Chair of the Presidents' Council of Red River Athletic Conference (RRAC). And, years back, I served as the Student Affairs Director for several years at my first Alma Mater in China. Since then athletics and student life have always been major components of my administrative career. As McNeese President I would continue to strongly support student life initiatives and advocate for athletics and student players.

Leadership and Communication style

My leadership is about Student Success, Growth, Excellence, Innovation, and Transformation. My leadership style is collaborative, consultative, and inclusive. I listen, consult, make data-based decisions, and communicate in a timely fashion, having proven effective with interpersonal and communications skills -- written and spoken -- as evidenced in my many publications and speeches, and in being promoted through university administration.

McNeese is poised for true greatness. Excited at the prospect of leading and serving McNeese, I would be delighted to meet with you to further discuss my vision for the institution. Thank you for your consideration!

Sincerely,

Guiyou Huang, Ph.D.

GUIYOU HUANG, Ph.D.

Distinguished professional career with an exemplary record of success as an executive leader; successful university president; experienced crisis manager/change facilitator; accomplished teacher/scholar; multifaceted array of skills with demonstrated ability to forge strategic partnerships and build consensus across the community to achieve shared goals. Big-picture acuity, able to drive comprehensive improvements, spearhead institutional change and growth, and direct complex campus operations. Adept at forging powerful relationships and building consensus while transforming potential issues into positive, productive opportunities. Expert communicator with agile insight into all facets of leading university operations; life-long commitment to student success, innovation, integrity, values, liberal arts education, and student-centered learning.

Multilingual in English, Chinese, and French.

EDUCATION AND CREDENTIALS

Ph.D. in English, Texas A&M University, College Station, Texas, 1993

Graduate Studies Diploma in English, Beijing University, 1989

B.A. in English, Qufu Normal University, China, 1983

AASCU New Presidents Academy, Certificate, July 2019

Harvard Seminar for New Presidents, Certificate, July 2017

Harvard Institute for Educational Management (IEM), Certificate, 2012

Harvard Graduate School of Education, Certificate in Performance Assessment, 2011 **Harvard Institute for Management and Leadership in Education (MLE)**, Certificate, 2009

PROFESSIONAL EXPERIENCE

2024 – present

My tenure as WIU president was interrupted by urgent, extenuating family circumstances that I had to take care of in Louisiana -- despite the Board's retention efforts. Since then, I have been engaged in extensive research on higher education leadership and higher ed trends; went on international lecture tours in Asia; and completed a nonfiction monograph on leadership in higher education, scheduled for publication in spring 2026.

I have also been actively engaged with various national and international organizations including the Committee of 100 (a selective, elite leadership organization of prominent Chinese Americans), and the National Committee on US-China Relations.

WESTERN ILLINOIS UNIVERSITY, Macomb, IL, January 2021 – April 2024

President & Professor, January 2021 – April 2024

In charge of full scope of university operations on two campuses – Macomb and Quad Cities: budgeting, strategic planning, academic planning, external relations, marketing & communications, auxiliary services, and athletics (Div. I). Oversight of seven divisions:
Academic

Affairs; Finance & Administration; Student Success; Advancement, Alumni Relations, & Athletics; Marketing, Communications, and Media Relations; and Quad Cities Metropolitan Campus. Constituencies include the state legislature, governor's office; the Board of Trustees; eight faculty and staff unions; the WIU Foundation Board, the Alumni Council, the City of Macomb, the City of Moline, and West-central Illinois legislators.

- **Cabinet**, presiding, Jan. 2021 – April 2024
- **Illinois Public University Presidents/Chancellors Group**, Jan. 2021 – April 2024
- **Board of Presidents & Chancellors**, Ohio Valley Conference, July 2023 – April 2024
- **Presidents' Council**, Missouri Valley Football Conference, Jan. 2021 – April 2024
- **Presidents' Council**, The Summit League, Jan. 2021 – June 2023

Selected Achievements:

- Received the Board of Trustees' unanimous resolution of Thanks & Appreciation for my dedicated and outstanding service as WIU president, March 2024
- Secured \$120 million funding for the Center for Performing Arts
- Launched a \$100 million "For the W" comprehensive capital campaign in Fall 2022 and raised \$52 million as of March 2024
- Achieved record-high international enrollments (1180 in 2022-23)
- Established JIDE Office (Justice, Inclusion, Diversity, & Equity)
- Developed a university diversity equity plan
- Established the Anti-Racism Taskforce
- Established a vision of innovation and institutional distinctiveness
- Established partnerships for QCML (Quad Cities Manufacturing Lab) with research universities in Illinois and Iowa
- Re-established the Division of Advancement, Alumni Relations, & Athletics
- Joined IIN (Illinois Innovation Network) with a center on both the main and branch campuses
- Revised the WIU's strategic plan *Higher Value in Higher Education*
- Developed and implemented a recruitment plan
- Developed and implemented a student success/retention plan
- Developed and implemented strategic initiatives for the branch campus in Quad Cities
- Served on the Illinois Commission on Equitable Public University Funding that delivered its findings and recommendations to the State General Assembly in March 2024
- Served on Gov. Pritzker's HEFT (Higher Education Futures Table) to address critical issues in higher education, 2023-2024
- Completed successful negotiations with eight campus unions in 2023
- Implemented across-the-board salary increases for faculty and staff in 2023
- Championed and oversaw the successful transfer of WIU's 17 Division I programs to the Ohio Valley Conference
- Invested in technology upgrade and implemented a new ERP system in Spring 2024
- Established the Bilingual Early Childcare Center in Moline, IL, opened in Spring 2024
- Represented WIU at budget hearings with the Illinois Senate and the House in 2021, 2022, 2023
- Inducted into the elite Asian American leadership organization Committee of 100
- Achieved 10-year full accreditation by the Higher Learning Commission in 2021.

EDINBORO UNIVERSITY OF PENNSYLVANIA (now PennWest), Edinboro, PA, 7/2019 – 12/2020
President, July 2019 – December 2020 (*I chose to leave my position because the proposed campus merger was inconsistent with my vision for the institution's future*)

In charge of full scope of university operations on two campuses – Edinboro and Porreco College, a two-year community college located in Millcreek that provided associate degrees. Operations include budgeting, strategic planning, academic planning, external relations, auxiliary services, athletics (D I & II). Oversight of seven divisions: Academic Affairs, Finance & Administration, Student Engagement, University Advancement & Alumni Relations, Enrollment Management, Marketing and Communications, Athletics, and Porreco College. Constituencies include the state legislature, the Board of Governors, the Council of Trustees; eight faculty and staff unions; the Foundation Board, the Alumni Association Board, the City of Erie, the Borough of Edinboro, the Erie County Executive, and NW Pennsylvania legislators.

- **Executive Leadership Group**, Pennsylvania's State System of Higher Ed, July 2019 – Dec 2020
- **Executive Leadership Team (ELT)**, Presiding, Edinboro University, July 2019 -- Dec 2020
- **President's Executive Council (PEC)**, Presiding, Edinboro University, July 2019 – Dec 2020
- **Commission on Faculty Shared Governance**, PASSHE, Commissioner, Fall 2019 – Dec 2020
- **System Integration Strategic Leadership Team**, Summer 2020 -- Dec 2020
- **Emergency Response Team (ERT)**, Edinboro University, July 2019 – Dec 2020

Selected Achievements:

- Launched and implemented the 2019-2024 University Strategic Plan
- Developed and implemented Financial Sustainability Plan versions 1, 2, 3.
- Increased freshman inquiries by 2,661 (24.07%), from previous year's 11,056 to 13,717 in 2020; applications increased by 289 (7.98%); admits increased by 407 (17.11%).
- Significantly improved freshmen student retention from 71% in 2019 to 75% Fall 2020 as a result of implementing the first comprehensive student retention plan
- Successfully led the University through COVID-19 crisis and transition from in-person to online modality in spring 2020
- Established reopening plans that enabled safe and smooth opening of the Fall '20 semester
- Worked closely with the advancement team and consultants in developing a \$20M Comprehensive Fundraising Campaign Plan to launch in 2021
- Restructured the Division of Advancement and Alumni Relations to maximize talents for the Comprehensive Campaign
- Multiple fund-raising trips and meetings, raised approx. \$2M despite COVID
- Reduced budget deficit by \$4M in FY 2019-20
- Built a synergistic executive leadership team (ELT) by hiring/appointing division heads in Finance & Administration, Advancement & Alumni Relations, and Student Engagement
- Established the Division of Student Engagement to focus on engagement & retention
- Established relationships with NWPA state legislators, state & municipal agencies
- Expanded partnerships with UPMC-Hamot, LECOM, St. Vincent
- Strengthened town/gown relations with the City of Erie and the Borough of Edinboro and maintain ongoing conversations regarding issues of mutual interest
- Achieved CAEP accreditation, the first university in Pennsylvania to earn both initial and advanced accreditation from CAEP, 2020

- The Early Childhood and Reading program named No. 15 Best Early Childhood Education Programs for 2020 in the entire U.S. by Study.com
- Developed and implemented the Alcohol Policy
- Established the President's Expectations for Student Service to strengthen service quality and enhance students' campus experience
- Serving on the PASSHE System's Commission on Faculty Shared Governance that developed the ten guiding principles and identified system-wide governance issues
- Established healthy rapport with faculty and staff unions including APSCUF and AFSCME
- Working with the Chief Diversity Officer, implemented a Diversity & Inclusion Action Plan
- Provide leadership, support, budget, and oversight for three presidential commissions: Commission on Diversity, Commission on the Status of Women, Commission on LGBTQIA
- *Diverse Issues* magazine (November 2020) recognizes Edinboro as one of 12 institutions to first receive the DOIT certification certifying our progress on diversity and inclusion
- Served on Erie ReStart Taskforce in reopening Erie amidst COVID-19

LOUISIANA STATE UNIVERSITY OF ALEXANDRIA, Alexandria, LA, January 2017 – June 2019
Chancellor, January 2017 – June 2019

In charge of full scope of university operations, budgeting, strategic planning, auxiliary services, among others. Oversight of seven divisions: Academic Affairs, Finance & Administration, Student Engagement, Institutional Advancement & Alumni Relations, Enrollment Management, Marketing and Strategic Communications, and Athletics. Immediate constituencies include the state legislature, the Board of Regents, the Board of Supervisors, the Foundation Board, the City of Alexandria, and Central Louisiana legislators.

- **LSU President's Leadership Council**, January 2017 – June 2019
- **Chancellor's Cabinet**, January 2017 – June 2019
- **Professor of English**, tenured, January 2017 – June 2019

Selected Achievements:

- Awarded "Hometown Hero" in Fall 2018 for community leadership and engagement in Central Louisiana.
- Achieved record enrollments for 2017 and 2018
- Created the Division of Student Engagement to strengthen student success and retention and hired the first vice chancellor for the division
- Restructured the Advising Center to Student Success Center with focus on retention
- Implemented retention plans and improved overall retention rate from 53.41% in Fall 2017 to 63.18% in Fall 2018
- Expanded online program offerings and grew online enrollments grew from 56 in inaugural year 2015 to 558 in Spring 2019
- Implemented LSUA's first fundraising campaign of \$10 million
- Implemented two across-the-board salary raises in 2017 and 2018, respectively
- Had LSUA removed from the monitoring list by accreditor SACSCOC in 2017
- Provided leadership and support toward 10-year inaugural ACBSP unconditional accreditation for LSUA business programs obtained in April 2019

- Secured approval in April 2019 from LA Department of Veterans Affairs to establish an LaVetCorps Site on the LSUA campus to serve veterans on campus and in the region
- Built a high-performing senior leadership team (Cabinet) through reorganizing the former Executive Council and hiring three vice chancellors
- Criminal Justice and Psychology programs ranked Best Online programs by Affordable Colleges Online for 2018-2019
- Formed partnerships with Bossier Parish Community College (BPCC), Central Louisiana Technical and Community College (CLTCC), Rapides Medical Center, Cabrini Hospital, and Army Senior ROTC, COPE Inc./Upward Bound/TRIO Programs, etc.
- Established exchange programs with universities in the Philippines, China, and Thailand
- Established new degree programs in Chemistry, World Religions, Kinesiology, and Accounting
- Obtained State Department's authorization for issuance of DS2019 and launched international faculty and students exchange programs
- Served as President of the Conference of Louisiana Colleges & Universities, successfully hosted the March 2019 statewide CLCU conference
- Served as Chair of the Presidents' Council of Red River Athletic Conference (RRAC), convened the October 2018 Presidents' Council meeting in Dallas, Texas
- Hosted Alexandria Mayoral Candidates Forums held at LSUA in October 2018
- Renewed the Collaborative Endeavors Agreement with the high school on campus

NORWICH UNIVERSITY, Northfield, Vermont, July 2010 – December 2016

Senior Vice President for Academic Affairs & Dean of the Faculty, June 2011 to Dec. 2016

Vice President for Academic Affairs & Dean of the Faculty, July 2010 to May 2011

Acting Chief International Officer, July 2015 to July 2016

Professor of English, tenured, July 2010 to December 2016

Oversaw full scope of short- and long-term operations with responsibility for managing and enhancing critical university functions, developing strategic proposals, orchestrating robust improvements, and refining university brand. Forged key alliances with internal and external parties to foster powerful networks, created new opportunities, and strengthened university presence. Drove decision-making processes, ensuring a prosperous academic foundation bolstered by a streamlined, thriving organizational infrastructure. Oversaw five colleges and eight other units with 300+ faculty and staff.

Selected Achievements:

- Led (as chief liaison to accreditor) and achieved 10-year full accreditation for Norwich by NEASC / NECHE in 2011.
- Orchestrated Norwich University's first-ever Academic Plan—crafted to enhance institutional distinction, academic rigor, and student success.
 - Restructured academic division from eight schools to five colleges, resulting in program realignment, increased financial efficiency, and enhanced synergy among colleges.
 - Collaborated with the Faculty Senate in revising the Faculty Manual to reflect structural and policy changes.
- Played an integral role in rewriting the University's 2019 Strategic Plan, including developing a robust diversity component.

- Collaborated with senior leadership to communicate financial vision and strategy, as well as development of philanthropic support.
- Authored \$1.5M campaign plan for Academic Improvement; participated in designing the 2019 bicentennial capital campaign plan (\$100M).
- Supported coordination of \$4M donation to enhance the Information Assurance/Cyber Security program (a National Center of Excellence).
- Served on New Business Initiatives Committee to identify alternative revenues to expand institutional resources.
- Championed curricular innovation and program development:
 - Established 7 traditional programs (Education, Exercise Science, Chinese, Engineering, Honors, Neuroscience, International Business); 6 undergraduate online degree programs (Strategic Studies & Defense Analysis, Criminal Justice, Cyber Security, Interdisciplinary Studies, Management Studies, and National Security Studies); 3 graduate programs (MS in Criminal Justice, MA in International Relations, MS in Executive Leadership); and 2 minor programs (Leadership and Entrepreneurship).
 - Established 4 centers/institutes: Center for Peace and War Studies, Center for Global Resilience and Security, University Center for Writing, and Leadership & Change Institute.
 - Funded Faculty Teaching Excellence Roundtable with focus on pedagogical innovations and best practices.
- Worked/collaborated extensively with active-duty military personnel including many generals and colonels on ROTC field training & online degree programs; supervised the College of National Services that consists of Army, Navy, Airforce, and Marine ROTCs.
 - Expanded the International Center to include international recruitment leading to significant increase in international enrollments; established ties with the University of the Gambia.
 - launched international visiting/exchange scholars program.
 - Partnered with Global Maximum Educational Opportunities (g-MEO) to establish the American Study Center in Chengdu, China.
 - Strengthened VGN (Vermont Genetics Network) Baccalaureate Partnership with the University of Vermont, supporting STEM foundations and faculty / student research.
- Served on 6 NEASC visiting teams to (re)accredit institutions in New England, Europe, Africa.
- Served on University Retention Committee that improved freshmen retention rate by 4% for five consecutive years.
- Established dual enrollment programs with central Vermont high schools.
- Served as liaison to and set agendas for the 10-member Academic Affairs Committee of the Board of Trustees and to the 70-member Board of Fellows.
- Coordinated Vermont Chief Academic Officers (VTCOA) activities and convened its 2014 annual meeting.
- Chaired the Todd Lecture Series committee which hosted prominent national speakers including Sen. E. Dole, Gen. Powell, Secretary C. Rice, Secretary M. Albright, and more.
- Played integral role in leading the university to receive notable distinctions, including:
 - Architecture students winning the Byron Stafford Award of Distinction and the Environmental Merit Award from the New England Office of the U.S. Environmental Protection Agency.
 - Sullivan Museum & History Center achieved status as the first Smithsonian Affiliate in Vermont.

- Launched Norwich's BS in Information Assurance/Cyber Security Program to number 2 in the country (ranked by Ponemon Institute 2014), and the online MS in Information Security & Assurance program to number 3 (ranked by Universities.com 2016).

ST. THOMAS UNIVERSITY, Miami Gardens, Florida 2005–2010

Founding Dean, Biscayne College of Liberal Arts, July 2007 to June 2010

Dean, Undergraduate Studies & Programs, July 2005 to June 2007

Professor of English, July 2005 to June 2010

Served as first permanent Dean of Undergraduate Studies & Programs in charge of all undergraduate programs and then as the founding Dean of Biscayne College of Liberal Arts, created and implemented its first strategic plan / vision. Jointly led the reorganization of the university into a school / college structure that was implemented in summer 2007. Established learning objectives for Biscayne College programs and learning outcomes for the university's General Education for SACSCOC interim accreditation. Served on the Recruitment/Enrollment Council that defined and implemented university-wide recruitment and enrollment strategies.

Selected Achievements:

- As University Planning Council Chair, led strategic planning and produced the first draft of the university's strategic plan.
- Established the Institute for World Languages (IWL), served as founding director, coordinated funding, and created the institute's first strategic plan.
- Created the University Writing Center, vastly improving the writing culture on campus.
- Launched the international visitors/exchange scholars program.
- Directed the Transpacific Forum on Global Education: Issues, Challenges, and Opportunities (Miami, 2008).
- Directed the International Conference on Asian American Literature (Beijing, 2006).
- Chaired and served on numerous committees / councils, including: University Retention Committee, Fiscal Advisory Council, Provost's Executive Committee, Adjunct/Overload Pay Taskforce Chair, Faculty Advancement Criteria Taskforce, and the Hurricane/Emergency Team.
- Spearheaded the preparation of all undergraduate programs for interim accreditation by SACSCOC in 2006.

Full list of committees and councils available upon request.

GRAND VALLEY STATE UNIVERSITY, Allendale, Michigan, 2004 – 2005

Director, The Honors College, July 2004 to June 2005

Professor of English, tenured, July 2004 to June 2005

Steered a comprehensive Honors College serving 1000+ students to ensure university resources aligned with program requirements for managing student enrollment along with faculty and staff growth. Supported coordination and strategic planning for the new College of Interdisciplinary Studies.

Selected Achievements:

- Developed and implemented strategies to increase success of the Honors College, leading recruiting / admissions programs as well as assisting in overall campus growth.
- Increased the number of minority Honors students by 6%.
- Established and chaired the Honors Faculty Council.
- Directed the Honors College Study Abroad Program (Beijing, 2005).
- Chaired and served on numerous committees / councils, including Honors College Faculty Council, University Scholarship Committee, and the Claiming a Liberal Arts Education Initiative.

Full list of committees and councils available upon request.

KUTZTOWN UNIVERSITY OF PENNSYLVANIA, Kutztown, Pennsylvania 1995 – 2004

Chair, Department of English, February 2002 to June 2004

Director, University Honors Program, October 2000 to June 2004

Professor, Associate Professor, Assistant Professor, tenured, July 1995 to June 2004

Through various positions of increasing scope and responsibility, maintained comprehensive oversight of the Department of English serving 400+ students in 3 major programs (English, Professional Writing, Secondary Education/English), and 3 minor programs (Public Relations, Literature, and Writing). Held dual oversight of the University Honors Program, taught 12 different courses, developed two new courses, and directed four master's theses.

Selected Achievements:

- Increased the literature program's enrollment from 50 to 75 student majors.
- Doubled the number of students in the Honors Program from 200 to 400 students, receiving recognition from University President.
- Spearheaded the establishment of two international exchange programs with Yantai University and Capital University of Economics and Business in China.
- Directed the Pennsylvania State System of Higher Education Summer Honors Program Abroad in Ecuador (28 Honors students selected from 14 state system universities).
- Served on numerous committees / councils, including: Presidential Inauguration Committee; University Promotion Committee; Commission on Human Diversity; International Affairs Committee; College of Liberal Arts & Sciences Curriculum Committee; Retention, Early Warning, and Intervention Task Force Subcommittee; as a Faculty Representative on Strategic Planning.

Full list of committees and councils available upon request.

Previous Experience

LEHIGH UNIVERSITY, Bethlehem, Pennsylvania

Adjunct Professor, 2000

- Taught the university's first *Asian American Studies* course.

TEXAS A&M UNIVERSITY, College Station, Texas

Lecturer, Department of English, 1993 to 1995

Outstanding Dissertation Fellow, 1992 to 1993

Teaching Assistant in English, 1991 to 1992
Editorial Assistant, *South Central Review*, 1989 to 1991

BEIJING UNIVERSITY, Beijing, China
Instructor in English, 1986 to 1989
Graduate Student in English, 1986 to 1989
President, Association of Graduate Students in English, 1986 to 1989

QUFU NORMAL UNIVERSITY, Shandong, China
Director, Student Affairs / Instructor in English, 1983 to 1986

ACCREDITATION EXPERIENCE

Led numerous accreditation efforts, both domestically and internationally, including authoring key evaluation reports and spearheading accreditation initiatives for a diverse range of institutions:

- Massachusetts Maritime Academy (Buzzards Bay, MA), on behalf of NEASC/NECHE, authored the report on Standard Two: Planning and Evaluation, 2011.
- Husson University (Bangor, ME), on behalf of NEASC/NECHE, authored the report on Standard Four: The Academic Program, 2013.
- The U.S. Naval War College (Newport, RI), on behalf of NEASC/NECHE, authored the report on Standard Three: Organization and Governance, 2014.
- The American University in Bulgaria (Sofia, Bulgaria), on behalf of NEASC/NECHE, authored the report on Standard One: Mission and Purpose, 2016.
- Al Akhawayn University (Ifrane, Morocco), on behalf of NEASC/NECHE, authored the report on Standard Nine: Integrity, Transparency, and Public Disclosure, 2017.

In addition, in my respective capacity as Dean, Senior VP, Chancellor, President, I led regional and program accreditation efforts at the following institutions:

- Spearheaded the preparation of reports on all undergraduate programs for the interim accreditation of St. Thomas University by SACSCOC in 2006.
- Led Norwich University's accreditation by NEASC/NECHE and achieved 10-year full accreditation in 2011.
- Achieved CAEP accreditation for Edinboro, the first university in Pennsylvania to earn both initial and advanced accreditation from CAEP in 2020
- Achieved inaugural accreditation by ACBSP for LSU-Alexandria's business programs in 2019.
- Led Western Illinois University's accreditation by HLC, the Higher Learning Commission and achieved 10-year full accreditation in 2021.
- Achieved inaugural accreditation by ABET for Western Illinois University's Engineering programs in 2022.

BOOK PUBLICATIONS

- Huang, Guiyou. *Ten Thousand Tomes upon Ten Thousand Miles*. 220-thousand-word monograph. Beijing: China Overseas Publishing House, Spring 2026.
- Co-ed with Yufeng Qian, *Technology Leadership for Innovation in Higher Education*. Hershey, PA: IGI Global, 2019.
- Huang, Guiyou. *Asian, Asian American, American: Texts in Between*, 300-page manuscript currently under review.
- Huang, Guiyou. *The Columbia Guide to Asian American Literature Since 1945*. New York: Columbia University Press, 2006.
- Huang, Guiyou. *Whitmanism, Imagism, and Modernism in China and America*. Selinsgrove, PA: Susquehanna University Press; London: Associated UPs, 1997.
- Huang, Guiyou. Ed. with intro. *The Greenwood Encyclopedia of Asian American Literature*, 3 volumes. Westport, CT: Greenwood Press, 2009.
- Huang, Guiyou & Wu, Bing. Eds. *Global Perspectives on Asian American Literature*. Beijing: Foreign Language Teaching and Research Press, 2008.
- Huang, Guiyou. Ed. with intro. *Asian American Literary Studies*. Edinburgh, Scotland: Edinburgh University Press, 2005.
- Huang, Guiyou. Ed. with intro. *Asian American Short Story Writers: An A-to-Z Guide*. Westport, CT: Greenwood Press, 2003.
- Huang, Guiyou. Ed. with intro. *Asian American Poets: A Bio-Bibliographical Critical Sourcebook*. Westport, CT: Greenwood Press, 2002.
- Huang, Guiyou. Ed. with intro. *Asian American Autobiographers: A Bio-Bibliographical Critical Sourcebook*. Westport, CT: Greenwood Press, 2001.
- Huang, Guiyou & Wang, Ning. Trans. Douwe Wessel Fokkema. Ed. *Approaching Postmodernism*. Beijing: Beijing University Press, 1991.
- Huang, Guiyou & Gu, Zhengkun, et al. Eds. *A Companion to Masterpieces in World Poetry*. Beijing: Beijing University Press, 1990.

SELECTED ESSAYS AND ARTICLES

- “The Presidential Quest of a First-Generation Chinese-American Academic.” *The Rise of Chinese American Leaders in U.S. Higher Education: Stories and Roadmaps*. Eds. Honggang Yang & Wenying Xu. Cham, Switzerland: Springer Nature, December 2023. 87-98.
- Preface to *Technology Leadership for Innovation in Higher Education*. Eds. Yufeng Qian & Guiyou Huang. Hershey, PA: IGI Global, 2019. xiv-xxii.
- “The Inescapability of Ethical Concerns: Ethical Criticism in the Global and Cross-disciplinary Era.” *Waiyu Luncong* Vol. 3, No. 2 (2018): 1-17. China.
- “Global Visions and East / West Intercultural Communications: From Whitman to Kipling to Friedman.” *Communication and Society* (Comunicació y Sociedad) 24 (July-December 2015): 161-86. Mexico.
- “Reading Shirley Geok-lin Lim’s Memoir as Travel Narrative in Search of Self, Home, and Community.” *Journal of Ethnic American Literature*, Issue 2 (2012): 92-109.
- “Long a Memory and Forever a Mystery: God versus Goddess in the Ethnic American Novel.” *Asian American Literary Studies*. Edinburgh, Scotland: Edinburgh University Press, 2005. 132-51.

- Rpt. in Harold Bloom, ed. *Asian-American Writers*. New York: Chelsea House Publishers, 2009. 151-168.
- "The Asian American Short Story—The Cases of Sui Sin Far, Yamamoto, and Penaranda." *Asian American Short Story Writers*. Westport, CT: Greenwood Press, 2003. xiii-xxxii.
- "The Use of Audio-Visual Material as an Aid in Teaching 'The Yellow Wall-Paper.'" *Approaches to Teaching Gilman's "The Yellow Wall-Paper" and Herland*. Eds. Denise D. Knight and Cynthia J. Davis. New York: MLA, 2003. 67-74.
- "Whitman on Asian Immigration and Nation-Formation." *Whitman East and West: New Contexts for Reading Walt Whitman*. Ed. Ed Folsom. Iowa City: U of Iowa P, 2002. 159-71.
- "Makers of the Asian American Poetic Landscape." *Asian American Poets*. Westport, CT: Greenwood Press, 2002. 1-14.
- "Frank Chin," in *Asian American Playwrights*. Ed. Miles X. Liu. Westport, CT: Greenwood Press, 2002. 24-32.
- "Be/coming American." *Asian American Autobiographers*. Westport, CT: Greenwood Press, 2001. 1-16.
- "Maxine Hong Kingston," in *Asian American Novelists*. Ed. Emmanuel S. Nelson. Westport, CT: Greenwood Press, 2000. 138-55.
- "Frank Chin," in *Asian-American Novelists*. Ed. Emmanuel S. Nelson. Westport, CT: Greenwood Press, 2000. 48-55.
- "The Parisians and Flemings: Pound's Perception of Modern French Literature." *Paideuma* 27.2 & 3 (Fall & Winter 1998): 165-73.
- "A Newer Realm of Poetry: Whitman and Ai Qing." *Walt Whitman Quarterly Review* 15.2 (Spring 1998): 172-79.
- "Whitman in Translation" (with Gay Wilson Allen, Roger Asselineau, Ed Folsom *et al*). *Walt Whitman Quarterly Review* 13.2-3 (Summer/Fall 1995): 1-58.
- "Whitman in China." *Walt Whitman and the World*. Eds. Gay Wilson Allen & Ed Folsom. Iowa City: U of Iowa P, 1995. 406-22.
- Rpt. in Michelle Lee, ed. *Poetry Criticism*, vol. 91 (PC-91). Farmington Hills, MI: Gale, 2009. 211-20.
- "Ezra Pound: (Mis)Translation and (Re-)Creation." *Paideuma* 22 (Spring & Fall 1993): 99-114.

Short Essays and Encyclopedia Articles:

- "Globalization in Action." Letter to the Editor. *World Literature Today* 80.1 (Jan-Feb. 2006): 4.
- "Japanese American Autobiography." *The Greenwood Encyclopedia of Multiethnic American Literature*, vol. 3 of 5. Ed. Emmanuel Nelson. Westport, CT: Greenwood Press, 2005. 1120-24.
- Rpt. in *The Greenwood Encyclopedia of Asian American Literature*, vol. 2. Westport, CT: Greenwood Press, 2008. 447-51.
- "Arthur Waley." "Chinese History." "Chinese Literature." "Chinese Translation." *An Ezra Pound Encyclopedia*. Eds. Demetres P. Tryphonopoulos and Stephen J. Adams. Westport, CT: Greenwood Press, 2005. 303; 57-58; 58-59; 59-61.
- "Confucius." "Laozi" (Lao Tzu). *Encyclopedia of Literary Translation into English*. Ed. Olive Classe. Vol. 1. London: Fitzroy Dearborn Publishers, 2000. 303-305; 800-802.
- "Arthur Waley." *Encyclopedia of Literary Translation into English*. Ed. Olive Classe, Vol. 2. London: Fitzroy Dearborn Publishers, 2000. 1483-84.

- “Beginning My Studies.” (1885) “China, Whitman in.” “Sketch, A.” (1842) “Unseen Buds.” (1891) “When I Read the Book.” (1867). *The Walt Whitman Encyclopedia*. Eds. J.R. LeMaster & Donald D. Kummings. New York: Garland Publishing, Inc., 1998. 52-53; 118-19; 637; 752; 770.

Dozens of additional articles, essays, translations, and book reviews published in the US, UK, Mexico, and China. Full list of publications on request.

PROFESSIONAL WORKSHOPS AND SEMINARS

- Exploring How General Education Can Advance Institutional Mission Workshop
- Saint Joseph’s College, Rensselaer, IN, 2008
- BEAMS (Building Engagement and Attainment of Minority Students)
- Summer Academy, San Juan, Puerto Rico, 2006
- Conflict Resolution Skills Workshop for Academic Department Chairs
- Pennsylvania Center for Policy Studies and Leadership, Millersville University, PA, 2003
- Sexual Harassment Workshop
- Penn State University and Kutztown University, 2003
- Academic Chairs Workshop
- Pennsylvania Center for Policy Studies and Leadership and Change, Slippery Rock University of Pennsylvania, 2002
- English Department Chairs Workshop, MLA Association of Departments of English, Louisiana State University, Baton Rouge, 2002

SELECTED KEYNOTE & INVITED SPEECHES:

- “Reflections on the First Year of Presidency.” Millennial Leadership Initiative 2020 Institute (AASCU), Online Program. August 19, 2020.
- “A Vision for Growth and Distinction.” The Rotary Club of Erie, PA, November 2019.
- “Higher Education, Technology Innovation, and the Quality of Life.”
- Looking Ahead: Shared Perspectives of Chinese and American Scholars on the Quality of Life Conference. Kalamazoo, Western Michigan University, May 2019.
- “Innovation and Transformation in Higher Education: LSUA.”
- CLEDA Summit on the Future of Business and Higher Education, November 2018.
- “Issues and Challenges in Higher Education: LSUA.”
- CLEDA Summit on the Future of Higher Education, November 2017.
- “Securing the Future of LSUA.”
- Invited speech at the Rotary Club of Alexandria, February 2017.
- “Globalization as a High Impact Practice.”
- Speech at the Forum of Chinese and World University presidents, Guangzhou, 2016.
- “The Inescapability of Ethical Concerns: Ethical Criticism in the Global, Postmodern Era.”
- Keynote speech at the Summit on Ethical Literary Criticism, Guangzhou, 2016.
- “The Double-E Project on Globalization of Economy and Education.”
- The 11th QS Asia-Pacific Professional Leaders in Education Conference (QS-APPLE). Melbourne, Australia, November 2015.
- “Literary Globalization.”
- Invited lecture celebrating the 60th Anniversary of Qufu Normal University, 2015.

- “Liberal Arts Education and Professional Education.”
- Shandong Union Medical University, Jinan, 2015.
- Speech at Honorary Degree ceremony for Senator Robert Dole at World War II Memorial. Washington, D.C., 2015.
- “Liberal Arts Education and the Meaning of Success.”
- Lecture at Jinan University, Guangzhou, China, 2015.
- Lecture at Outstanding Alumni Forum at Qufu Normal University, 2014.
- “Amy Tan and *The Joy Luck Club*.”
- Lecture at Southern Medical University, Guangzhou, 2015.
- Lecture at the University of International Business and Economics, Beijing, 2015.
- “What Is Liberal Arts Education?”
- Lecture at Shandong Normal University, Jinan, 2014.
- “The Book, the Movie, and the Author of *Joy Luck Club*.”
- Keynote at the Big Read sponsored by the National Endowment for the Arts, Orlando, Orange County Public Library System, 2013.
- “Liberal Arts Education and Goals of College Education.”
- Lecture at Jinan University, Guangzhou, 2013.
- Lecture at Southern Medical University, Guangzhou, 2013.
- “The Poet-President Abraham Lincoln: Literature and Leadership.”
- Keynote at Conference on American Literature in a Changing World. Beijing, 2012.
- “The Mission of a Higher Education.”
- Speech at the 50th Anniversary of the Founding of the Department of Foreign Languages of Qufu Normal University. 2010.
- “The Financial Crisis in US Higher Education and Institutional Strategies to Combat Them.”
- Shanghai Higher Education Forum, Shanghai, 2010.
- “Trends and Issues in US Undergraduate Education.”
- Invited Lecture at the Institute of Education, Tsinghua University, Beijing, 2009.
- “Intercultural and Interracial Communication between the East and West.”
- Invited Lecture at Shandong Economics University, Jinan, China, 2009.
- “Chaos Theory and the Itinerant Butterfly in Chinese American Literature.”
- Invited Lecture at Beijing Foreign Studies University, Beijing, 2008.
- “The New Role of Asia in the Flattened World: The Rise of Asia in Global Education and Economy.”
- Speech at the Asia Forum, co-sponsored by Beijing Foreign Studies University and The Korea Foundation for Advanced Studies. Haikou, Hainan, 2008.
- “19th-century American Literature.”
- Invited lecture at the University of International Business and Economics, Beijing, 2008.
- “Whitman and Nineteenth-Century American Literature.”
- Invited lecture at East China Normal University, Shanghai, 2008.
- “Chinese American Literature: Past and Present.”
- Invited lecture at East China Normal University, Shanghai, 2008.
- “US and Chinese Educational Systems in Perspective: Student Intellectual Development Goals.”
- Invited lecture at Jining College, 2008.

- “Cultural Differences and Similarities between the US and China.”
- Invited lecture at Jining College, 2008.
- “Minority Languages: Threats in Comparative Perspective and Protective Regimes.”
- Invited presentation at the Eighth Tribal Sovereignty Symposium on Indigenous and Minority Languages under Siege: “Finding Solutions to a Global Threat,” sponsored by the Intercultural Human Rights Law Review, St. Thomas University School of Law, Miami, 2008.
- “The Butterfly Effect in World Literature.”
- Invited lecture, Yantai University, 2007.
- “Hemingway’s Short Fiction of Relationships.”
- Honorary Professorship acceptance lecture at Yantai University, 2007.
- “The Butterfly Effect and Asian American Literature.”
- Presentation to staff at ETS, Princeton, New Jersey, 2007.
- “The Butterfly Effect: China, Chuang Tzu, and Orientalism.”
- Speech at the China at the Crossroads Conference, Kutztown University of Pennsylvania, 2006.
- “Politicizing Whitman’s Poetry in 20th-Century China.”
- Invited talk at the Ikeda Forum for Intercultural Dialogue: “Talking Back to Whitman: Poetry Matters,” and “Expanding Democracy: The Promises and Perils of Walt Whitman’s Internationalism.” The Boston Research Center for the 21st Century, Boston, MA, 2005.
- “What Do We Study When We Study English?”
- Honorary Professorship acceptance lecture, Qufu Normal University, 2005.
- “The Narrative Function of the Cat in Hemingway’s ‘Cat in the Rain’.”
- Qufu Normal University, 2005.
- “Asian Americans in/and Higher Education.”
- Invited speech for the Asian Heritage Month, Grand Valley State University, 2004.
- “The Politics of Rebellion and Self-Identity in Faulkner and Wright.”
- International Conference on Faulkner in the 21st Century, Chongqing, 2004.

SELECTED CONFERENCE PRESENTATIONS & LECTURES

- “Setting a Standard for Ambition: Pound’s Quest for Excellence in Spanish Classics.”
- The 28th Ezra Pound International Conference (EPIC). The University of Salamanca, Salamanca, Spain, June 25-29, 2019.
- “The Interplay of Poetry and Politics: Whitman’s Legacy in China 1919-2019.”
- Speaking in Tongues: Celebrating Walt Whitman in Translation International Conference. Université Paris-Est Créteil, June 13-14, 2019.
- “The Itinerant Butterfly That Crisscrosses Asia and America.”
- The 7th World Congress of the Association of International American Studies (IASA). Seoul, South Korea, 2015.
- “Global Vision from Whitman to Friedman.”
- The 6th World Congress of the Association of International American Studies (IASA). Szczecin, Poland, 2013.
- “A Journey in Search of Self-Discovery and Homelands.”
- The Journey and Its Portrayals: Explorers, Sailors, (Im)migrants. Kaohsiung, Taiwan, 2011.
- “Critical Inquiry and Character Formation,” panel speaker.
- AMCSUS Annual Meeting, Alexandria, VA. 2011.

- Lecture Series delivered at Jinan University, Guangzhou. 2010.
- Gender Politics in Hemingway's Short Stories
- Environment and Psyche in Gilman's "Yellow Wall-Paper"
- T.S. Eliot's "The Love Song of J. Alfred Prufrock" as a Modernist Text
- Nature and Culture in Wordsworth's "Tintern Abbey"
- Nation-Building and Asian Immigration in Whitman's Poetry
- Kipling's "Ballad of the East and West" and Contemporary Globalization
- Orientalism/Occidentalism in David H. Hwang's *M. Butterfly*
- Biculturalism, Deities, and Feminism in Amy Tan's *Kitchen God's Wife*
- Hawthorne's *Blithedale Romance*
- Intercultural and Interracial Communication of the East and the West: A Literary Critique
- "Crèvecoeur's Borderlands and the Early American Nation States."
- Early American Borderlands Conference. St. Augustine, Florida, 2009.
- "Intercultural and Interracial Communication of the East and the West: From Kipling's 'Ballad of the East and West' to Friedman's *The World Is Flat*."
- IAICS (International Association for Intercultural Communication Studies Conference. Kumamoto, Japan, 2009.
- "The War of Semantics: Deconstructing the War of Words in Hemingway's Fiction."
- China Association for the Study of American Literature Convention, Xi'an, China, 2008.
- "Poetry Is What's Gained in Translation."
- The International American Studies Association (IASA) World Congress, "Trans/American, Trans/Oceanic, Trans/lation." University of Lisbon, Portugal, 2007.
- "Chaos Theory or Chain Reactions: The Changing Faces of Orientalism."
- ACLA Meeting: "Trans, Pan, Inter: Cultures in Contact," Puebla, Mexico, 2007.
- "The Presence and Political Significance of Asian American Executives in US Higher Education."
- The Fourth Forum on US-China Higher Education Administration, Las Vegas, NV, 2006.
- "Is There Such a Thing as 'Bookish Orientalism'?"
- International American Studies Association World Congress, Ottawa, Canada, 2005.
- "Pound as a Bookish Orientalist?"
- The 21st Ezra Pound International Conference, Rapallo, Italy, 2005.
- "Imagining the Orient: Pound and Fenollosa."
- The Hawaii International Conference on Arts and Humanities, Honolulu, 2005.
- "Developing a Diverse Campus: Kutztown University: A Recruiting Success Story and Plan for the Future."
- National Association for Asian and Pacific American Education, the 26th Conference, Philadelphia, 2004.
- "The Role of International Education in Honors Curriculum."
- NCHC (National Collegiate Honors Council), Chicago, IL, 2003.
- "Whitman as Influence or as Intertext?"
- Central New York Conference on Language and Literature, Cortland, NY, 2003.
- "Whitman's Civil War Poems."
- NE-NCHC (Northeast National Collegiate Honors Council), Gettysburg, PA, 2003.
- "Ethnic Writers in the School of Hawthorne."

- Hawaii International Conference on Arts and Humanities, Honolulu, HI, 2003.
 - "God vs. Goddess in Amy Tan's *Kitchen God's Wife*."
 - Central New York Conference on Language and Literature, Cortland, NY, 2002.
 - "The Evolution of the Asian American Identity since World War II."
 - Association of Asian American Studies Convention, Toronto, 2001.
 - "Whitman and Asian Diasporas."
 - Whitman 2000 Conference, jointly sponsored by the University of Iowa and Beijing University, Beijing, 2000.
 - "Opposing Identities in J.S. Wong's Autobiography: The Scholarship Student and the Fifth Chinese Daughter."
 - American Literature Association Conference, Long Beach, CA, 2000.
- Full list of lectures, speeches, keynote speeches, and conference presentations available.*

ACADEMIC HONORS

- Honorary Professor, Linyi University, 2024 -
- Guest Professor, Qingdao Huanghai University, 2024 -
- Honorary Professor, Jinan University, 2014 -
- Honorary Professor, Shandong Normal University, 2014 -
- Honorary Professor, Zhejiang Gongshang University, 2010 -
- Honorary Professor, Shandong Economics University, 2009 -
- Honorary Professor, Jining College, 2008 -
- Honorary Professor, Yantai University, 2007 -
- Honorary Professor, Qufu Normal University, 2005 -
- Guest Research Fellow, Beijing Foreign Studies University, 2005 -
- Visiting Scholar, ETS (Educational Testing Service), Princeton, NJ, 2007
- Obermann Fellow, University of Iowa Center for Advanced Studies, 1992

OTHER HONORS

Hometown Hero, WNTZ-TV FOX 48 & Vaughn Automotive Group, Alexandria, LA, 2018

GRANTS / AWARDS

- Norwich Faculty Development Activity Grant/Chase International Travel Grant (\$3,750), 2015
- Norwich Faculty Development Activity Grant/Chase International Travel Grant (\$4,000), 2013
- Harvard University, Management and Leadership in Education Financial Aid Award, 2009
- Kutztown University Professional Development Award (\$650), April 2004
- PA State System Faculty Professional Development Grant Award (\$1,500), 2003
- Kutztown University Professional Development Award (\$600), October 2002
- Kutztown University Human Diversity Research Award (\$600), September 2002
- Kutztown University Professional Development Award (\$600), May 2002
- Kutztown University Professional Development Award (\$600), Spring 2001
- Kutztown University Professional Development Award (\$600), Fall 2000
- Kutztown University Human Diversity Research Award (\$350), May 2000
- Kutztown University Professional Development Award (\$600), Fall 1999
- Kutztown University Reassigned Time Award, Fall 1998

- Kutztown University Research Grant Award (\$2,000), 1998
- PA State System Faculty Professional Development Grant Award (\$4,250), 1997
- Kutztown University Research Grant Award (\$1,100), 1995
- Texas A&M University Outstanding Dissertation Award (\$13,000), 1992-1993
- College of Liberal Arts Graduate Research Grant Award, Texas A&M University, 1993
- Texas A&M University Mini-Grant, 1992
- College of Liberal Arts Graduate Research Grant Award, Texas A&M University, 1992
- College of Liberal Arts Graduate Research Grant Award, Texas A&M University, 1991

PROFESSIONAL SERVICES (selected)

- **Committee of 100**, May 2022 -- present
- **National Committee on US-China Relations**, Jan. 2016 – present
- **AASCU Committee on International Education**, 2019 – present
- **Pennsylvania State Athletic Conference Board of Directors**, July 2019 – Dec. 2020
- **Commission of Presidents (PASSHE)**, July 2019 -- Dec. 2020
- **Northern Pennsylvania Regional College, Board member**, July 2019 -- Dec. 2020
- **President, Conference of Louisiana Colleges & Universities**, July 2018 -- June 2019
- **Chair, Presidents' Council of Red River Athletic Conference**, July 2018 – June 2019;
Vice Chair, July 2017 - June 2018
- **Vermont Council on World Affairs Board of Directors**, October 2015 – December 2016
- **National Debate & Speech Association National Tournament** judge, Salt Lake City, 2016
- **National Catholic Forensic League Grand National Tournament** staff, Sacramento, CA, 2016
- **Editorial Board**, *the Journal of Ethnic American Literature*, 2011 – Present
- **Executive Council**, International American Studies Association, 2007 – 2015
- **The College Board SAT Critical Reading Test Development Committee**, 2008 – 2010
- **Director**, Transpacific Forum on Global Education: Issues, Challenges, and Opportunities, Miami, Florida, 2008
- **Referee**, *PMLA*, New York: Modern Language Association, 2007
- **Referee**, *Journal of American Studies* (London), Cambridge University Press, 2007
- **Editor**, *STU FAN* (Faculty Achievement Newsletter), 2005 – 2007
- **Publications Board**, National Collegiate Honors Council, 2003 – 2006
- **Advisory Board**, Greenwood Press series on Ethnic American Literature, 2003 – 2005
- **Director**, International Conference on Asian American Literature, Beijing, 2006
- **Director**, Grand Valley State Honors College Study Abroad, Beijing, 2005
- **Director**, PASSHE Summer Honors Program Abroad, Ecuador, 2003
- **Director**, the Fourth Annual Berks County Undergraduate Research Conference, 2003
- **Book manuscript reviewer**, University of Illinois Press, 2002
- **Book manuscript reviewer**, University of Wisconsin Press, 1999
- **Book manuscript reviewer**, Susquehanna University Press, 1995
- **Referee**, *Walt Whitman Quarterly Review*, 1992
- **Editorial Assistant**, *South Central Review*, South Central Modern Language Association, Texas A&M University, College Station, 1989 – 1992

PROFESSIONAL ASSOCIATIONS & COMMUNITY ENGAGEMENT (selected)

- American Council on Education (ACE), 2005 - present
- American Association of State Colleges & Universities (AASCU), 2017 -- present
- Association of American Colleges & Universities (AAC&U), 2017 -- present
- Council of Chinese American Deans and Presidents (CCADP), 2006 – present
- Macomb Chamber of Commerce, Macomb, IL, Jan. 2021 – 2024
- Macomb Area Economic Development Corporation, Macomb, IL, Jan. 2021 – 2024
- Macomb Rotary Club, Macomb, IL, Jan. 2021 – 2024
- Erie Regional Chamber of Commerce, Erie, PA, 2019 – Dec. 2020
- Friends of St. Vincent, Erie, PA, 2019 -- Dec. 2020
- The Rotary Club of Erie, PA, 2019 – Dec. 2020
- Central Louisiana Chamber of Commerce, January 2017 – June 2019
 - Member of the Legislative Affairs Committee
 - Member of the Committee on Workforce and Education
- Rapides Area Planning Commission Beltway Committee, LA, March 2018 – June 2019
- The Rotary Club of Alexandria, LA, March 2017 – June 2019
- Council of Independent Colleges (CIC), 2005 -- 2016

A comprehensive CV available upon request.