

# W. Wayne Brumfield, Ph.D.

April 29, 2026

Mr. Mark Romero, Chair  
Board of Supervisors  
University of Louisiana System  
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Dear Chairman Romero,

Thank you for this great honor of applying to serve as the next President of McNeese State University. I have dedicated 30 years of my career to higher education and student affairs, and worked at a variety of distinct and unique campuses within the systems of higher education here in the state of Louisiana.

With Louisiana roots spanning from Hammond to Baton Rouge, Eunice to Monroe and to Acadiana by way of Opelousas, I have worked at all four corners of our state building a foundation of excellence in higher education. My experience, wisdom, and integrity will order my steps as the next President of McNeese State University.

For three decades, I have built my career based upon progressive, student-centered leadership and shared governance. Participation in capital campaigns and fundraising events has strengthened my relationship with donors and university stakeholders. Having handled complex budget issues across several campuses, I have developed the necessary expertise to streamline and maintain sound fiscal management, where resources are allocated appropriately.

My experiences speak to my leadership ability to collaborate and listen intently while also creatively thinking through challenges and quickly adjusting to new situations. I will actively engage students, faculty, staff, business and industry leaders, civic organizations, local, state and national political leaders, philanthropic organizations, alumni and friends of the institution. I will also create opportunities to highlight the success of the institution which encompasses academics, student life and athletics.

With purposeful energy and enthusiasm, my leadership as President of McNeese State University will exhibit compassion, transparency, and accountability. I will work tirelessly to increase

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opportunities for academic success of students without compromising the rigor of academic program quality, while also promoting professional development opportunities for faculty and staff.

My vision is in alignment with the official motto of McNeese State University: “*Excellence with a Personal Touch.*” I will bring best practices and 30 years of expertise along with my dedication, strong work ethic and commitment to the McNeese community. I appreciate your consideration, and I look forward to the opportunity to discuss my qualifications to become the next President of McNeese State University.

Sincerely,  
*W. Wayne Brumfield, Ph.D.*

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**CURRICULUM VITAE**

**EDUCATION:**

- Ph.D. Louisiana State University, Baton Rouge, Louisiana  
Major: Educational Leadership and Research and Counseling (2001)  
Dissertation: *The Rise of Student Loan Indebtedness and the Social Processes of Borrowing Money in the Pursuit of Higher Education*
- M.A. Southeastern Louisiana University, Hammond, Louisiana  
Major: History (1986)  
Thesis: *School Desegregation in Tangipahoa Parish: A Legacy of Change*
- B.A. University of Southwestern Louisiana (now UL- Lafayette), Lafayette, Louisiana  
Major: History (1980)

**ADMINISTRATIVE EXPERIENCE:**

**2024-2026 Interim Vice President for Student Affairs**, The State University of New York, Buffalo State University, Buffalo, New York

**Scope of Responsibilities:** The Division of Student Affairs includes Athletics, Dean of Students, Student Leadership and Engagement, United Student Government, Weigel Health and Counseling Center, Student Conduct and Community Standards, Office of Care and Support, Chartwells Dining Services, Military and Veterans Services and New Student and Family Programs-Freshmen Orientation.

**Accomplishments:**

- Revitalized student life
- Created a strategic plan for the Division
- Revitalized Greek Fraternities and Sororities
- Redesigned Milligan's Food Pantry
- Created flexible parking on campus (Freshmen and Sophomores)
- Streamlined purchasing across the Division
- Created a commuter student lounge
- Improved residence hall students' retention rate from 52% to 65%--Fall 24-Fall 25

**2017-2019 Interim Vice President for Student Affairs**, Humboldt State University now California State Polytechnic University, Humboldt -Arcata, California

**Scope of Responsibilities:** The Office of the Division of Student Affairs at Humboldt State University includes, the Dean of Students, CARE, Counseling and Psychological Services, Student Health and Wellbeing Services, Student Disabilities Resource Center, VETS, Student Life, Housing and Residential Life, Education Opportunity Program, TRIO Student Support Services, Gear Up, Upward Bound, Talent Search, Associated Students, Recreational Sports and Intramurals, Title IX Coordinator.

**Accomplishments:**

- Streamlined programming across the Division
- Worked with Equity Arcata to improve student and community relations
- Hired a new Title IX Coordinator
- Creation of the Vice President Council
- Develop a professional development plan for Division lead team
- Improved moral through open and collaborative management
- Created an after-hour Library Study Space
- Directed a student health fee referendum through alternative consultation
- Worked with the President's Cabinet to craft a budget deficit reduction plan
- Assisted with the Western Association of Schools and Colleges Accreditation process
- Liaison with the City of Arcata and Humboldt State University
- Augmented Student Basic Needs-Housing and Food

**2016-2017 Interim Vice President for Student Affairs,** The State University of New York at New Paltz-New Paltz, New York

**Scope of Responsibilities:** The Division of Student Affairs includes the University Police, Intercollegiate Athletics, Psychological Counseling Center, Student Health Service, Educational Opportunity Program, Judicial Affairs, Disability Resources Center, Campus Media Center, Student Development, Student Activities and Union Services, Residential Life, Career Resource Center and the Student Association.

**Accomplishments:**

- Developed and implemented the online Incident Reporting Form
- Revised policies on Immunization Compliance
- Provided leadership to the departments on budget reduction measures
- Development of a Strategic Plan for University Police
- Briefed Town/Gown Committee on Student Affairs activities
- Provided leadership and guidance during the Mumps outbreak
- Participated in Accepted Students Open House Weekends
- Participated in Summer Orientation and Transfer Orientations Programs
- Delivered keynote to the National Residence Hall Honorary
- Delivered keynote to the Northeast Affiliate of College and University Residence Halls

**2015**            **Adjunct Faculty**, University of Louisiana at Lafayette-Lafayette, Louisiana-Summer

**Scope of Responsibilities:** Taught a course in the Educational Leadership Doctoral Program in student affairs administration, policy, administrative leadership and special topics.

**Accomplishments:**

- Introduction to student affairs administration—policies and best practices
- Reviewed and discussed issues surrounding student lawsuits, campus life and student expectations
- Presented legal case studies for analysis and discussion of relevant facts and adjudication process

**2002-2014**    **Vice President for Student Affairs**, University of Louisiana at Monroe-Monroe, Louisiana

**Scope of Responsibilities:** The Division of Student Affairs includes the Office of Financial Aid (2001-2007), University Police (2002-2011), University Counseling Center, Recreational Services, Aquatic Services, Offices of Student Services, Student Life and Leadership (Greek Affairs, Leadership Programs), Campus Activities Board, Commuter Non-Traditional Student Services and Spirit Groups, Assistant Dean of Students, Student Government Association and Presidential Lyceum Series, Recruiting and Admissions (2002-2004), the Center for Academic and Student Success (2002-2004), Service Learning, Warhawks Mentoring Program, Residential Life Programming, Student Health Center (2002-2013), Educational Talent Search, Upward Bound (2011-2012), Career Connections and Experiential Education and the Student Union Building.

**Accomplishments:**

- Developed and implemented new recruitment strategies designed to immediately impact student recruitment activities. Experienced a 5% increase in enrollment in fall 2003 after years of enrollment retrenchment
- Restructured and revitalized student life and leadership programs in the Division of Student Affairs by initiating a student referendum to increase funding to SGA and Campus Activities Board and renovations to the Student Union building
- Implemented a grant-writing team in the Division of Student Affairs to address specific needs of students, from retention to graduation
- Developed campus safety initiatives designed to promote shared responsibility for student safety on campus. This initiative included new lighting, electronic call boxes and ID entry system to residence halls. In 2004, the ACT Student Opinion Survey rated satisfaction with personal safety and security (3.67) on this campus, above the national norm (3.63)
- Increased number of financial aid awards by restructuring the department, redefined responsibilities and initiated on-line services
- Awarded scholarships in a timely manner by eliminating the scholarship application, created a scholarship matrix and simplified the award process

- Increased freshmen retention rate from 62% in fall 2002 to 68% in fall 2003.
- In 2003, 2004, and 2005 initiated ULM increase in student satisfaction with the institution; highest level of increase in student satisfaction in one-year in the University of Louisiana System
- Collaborated and supervised the building of new residence halls in private partnership with JPI of Dallas, Texas
- Established "ULM Day" at Louisiana Delta Community College and Bossier Parish Community College to recruit prospective transfer students to ULM
- Developed recruitment partnerships with high school guidance counselors, principals and superintendents in the Archdiocese of New Orleans, Diocese of Lafayette and Baton Rouge to recruit prospective students from Catholic schools
- Developed the "Evening with ULM" in selected cities throughout Louisiana, Mississippi and Arkansas to recruit prospective students

**1999-2002 Registrar and Director of Admissions, Louisiana State University-Eunice, Louisiana**

**Scope of Responsibilities:** Coordinated the management of student records, registration, and admissions; assisted with the Strategic Enrollment Management Taskforce in planning for campus recruitment, retention and freshmen orientation programs. Developed and prepared the academic calendar for the campus; responsible for the integrity of student records under the Family Educational Rights and Privacy Act (FERPA).

**Accomplishments:**

- Developed special registration services for new freshmen entering early registration
- Established the campus first freshmen orientation program
- Assisted with recruitment of prospective students
- Experienced a 6% to 10% increase in enrollment from fall 1999 to fall 2001
- Assisted with privatized housing development through Century Development

**1995-1999 Director of Admissions and Recruiting, Southern University, A & M College, Baton Rouge, Louisiana**

**Scope of Responsibilities:** Developed admission and recruitment plans for the Desegregation Settlement Agreement. Utilized enrollment management techniques to maximize enrollment projections through the purchase of ACT/SAT score.

**Accomplishments:**

- Assisted with the implementation of SCT Telephone Registration
- Enhanced staff development and professional development through state, regional and national conferences
- Restructured policies and procedures governing the exemption of non-resident tuition
- Streamlined recruitment effort through enrollment management initiatives and alumni support

- Enhanced alumni recruitment strategies to maximize out-of-state student enrollment
- Worked with alumni chapters to recruit qualified students

**1989-1995**     **Assistant Director of Enrollment Services**, Southeastern Louisiana University, Hammond, Louisiana

**Scope of Responsibilities:** Developed and implemented enrollment management plan which housed admissions, records, registration, recruitment and freshmen orientation under one administrative unit. Coordinated the university recruitment program, campus tours, freshmen orientation, and special campus events. Assisted in the development of the current state-wide Louisiana high school recruitment program calendar.

**Accomplishments:**

- Enrollment increased from 7,900 in 1989 to 12,000 students in spring 1995
- Initiated computer-based registration
- Assisted the Minority Student Development Office with establishing a Peer Mentor Program
- Established minority recruitment programs with inner city schools in New Orleans
- Assisted with financial aid outreach programs to schools and communities
- Coordinated staff development programs for student orientation leaders
- Coordinated the University recruitment schedules for high school visits and trained recruitment staff
- Worked collaboratively with ACT to establish the Louisiana Association of Collegiate Registrars and Admission Officers Articulation Workshops for high school guidance counselors

**OTHER POSITIONS HELD:**

**1992-1994**     Adjunct History Professor – Department of History and Government, Southeastern Louisiana University-Hammond, Louisiana

**1982-1986**     Graduate Assistant – Department of History and Government, Southeastern Louisiana University-Hammond, Louisiana

**1980**             Program Coordinator – Comprehensive Employment and Training Act (CETA), Lafayette, Louisiana

**1977-1980**     Resident Assistant and Residence Hall Director – The University of Southwestern Louisiana-Lafayette, Louisiana (now the University of Louisiana at Lafayette)

**PROFESSIONAL ASSOCIATIONS:**

Louisiana Association of Collegiate Registrars and Admissions Officer (LACRAO)  
 Southern Association of Collegiate Registrars and Admissions Officer (SACRAO)  
 American Association of Collegiate Registrars and Admissions Officer (AACRAO)  
 American Association of University Administrators (AAUA) – Board of Directors

American Association of State Colleges and Universities-Millennium Leadership Institute  
Association of Fraternity Advisors (AFA)  
Conference of Louisiana Colleges and Universities (CLCU)  
Louisiana ACT Advisory Council  
Louisiana Association of College and University Student Personnel Administrators (LACUSPA)  
Louisiana Campus Compact (Louisiana Campus Compact Advisory Committee)  
Louisiana Higher Education Center for Alcohol and other Drugs (LAHEC)  
National Association of Student Personnel Administrators (NASPA)  
Middle States Commission on Higher Education (MSCHE)  
Western Association of Schools and Colleges (WASC)

**UNIVERSITY COMMITTEES:**

2013-2014 ULM Strategic Planning Committee  
Athletics Strategic Planning Committee  
Southern Association of Colleges and School Re-Affirmation Committee - ULM  
NCAA Re-Certification Committee - Chair for Equity and Student Athlete Well Being  
Louisiana Campus Compact Advisory Committee  
University Administrator for Howard Hughes Medical Institute (HHMI) - ULM  
ULM School Law Conference - Chair  
Strategic Planning – SUNY New Paltz, NY President’s Cabinet  
College Council – SUNY New Paltz  
Labor/Management Council – SUNY New Paltz  
Senate Executive Committee – Humboldt State University-Arcata, California  
University Senate Representative – Humboldt State University  
Western Association of Schools and Colleges 2018/2019 – Humboldt State University  
Middle States Association of Colleges and Schools 2024-2026-SUNY Buffalo State University  
University Council- SUNY Buffalo State University

**COMMUNITY AND CIVIC ENGAGEMENT:**

The American Red Cross of Northeast Louisiana- Monroe, Louisiana

- Board of Directors

St. Landry Parish Economic Industrial Development District- Opelousas, Louisiana

- Board of Directors

Academy of the Sacred Heart at Grand Coteau

- Board of Directors

Parishioner of Holy Ghost Catholic Church - Opelousas, Louisiana

- Finance Committee Member
- Choir Member

**MEMBERSHIP:**

ZRG The Registry for College and University Presidents

## **PRESENTATIONS AND CONFERENCES:**

2014 Louisiana Association of College and University Student Personnel Administrators (LACUSPA) - New Orleans, Louisiana, September 22-23, 2014.

2013 Louisiana Association of College and University Student Personnel Administrators (LACUSPA) - New Orleans, Louisiana, September 22-23, 2013.

92<sup>nd</sup> Annual National Association of Student Personnel Administrators (NASPA) - Chicago, Illinois, March 2-11, 2010.

90<sup>th</sup> Annual National Association of Student Personnel Administrators (NASPA) - Boston, Massachusetts, March 8-12, 2008.

2005 National Association of Student Personnel Administrators (NASPA) - Stevens Institute, July 23-28, 2005, Vancouver, Washington.

2004 American Association of State Colleges and Universities (AASCU) - Millennium Leadership Institute, June 26-30, 2004, Washington, D.C.

Brumfield, W. and Ellerman, L. (2003). *Using Campus Safety and Security Crime Data to Change the Campus Environment: A Conceptual Approach*. Presentation to the Louisiana Association of College and University Personnel Administrators, New Orleans, Louisiana.

Brumfield, W. (2002). John Doe v. Gonzaga University: *Is it FERPA or What?* Presentation to the Louisiana Association of Collegiate Registrars and Admissions Officers, Natchitoches, Louisiana.

Brumfield, W. (2002). *The Open Gates: The Rise of Student Loan Indebtedness and the Social Processes of Borrowing Money in the Pursuit of Higher Education*. Freshman Seminar Lecture Series, Louisiana State University at Eunice, Eunice, Louisiana.

Brumfield, W. (2002). *A Reaction*. Published in the fall 2002 Communiqué, on-line journal of the American Association of University Administrators, Boston, Massachusetts.

Brumfield, W. (2001). *Enrollment Down, Anxiety Up: Are Recruiters Using the Student Loan Trap to Lure Unsuspecting Students into Funding a College Education they Cannot Afford?* Presentation to the Louisiana Association of Collegiate Registrars and Admissions Officers, Baton Rouge, Louisiana.

Co-organized a statewide alcohol conference with a \$25,000 grant from the Distilled Spirits Council of the United States (DISCUS), the Goldring Family Foundation of New Orleans and the American Association of State Colleges and Universities (AASCU) and 16 Louisiana colleges and universities. The conference (October 14-16, 2001) successfully developed new strategies to combat alcohol abuse among college students in Louisiana.

Brumfield, W. (2001). *Student Loan Indebtedness*. Poster Session - 30<sup>th</sup> Annual Conference of the American Association of University Administrators, New Orleans, Louisiana.

Brumfield, W., Wright, R., and Nunez, W. (2001). *Using my LSUE Computer Registration Project and its Impact on Academic Advising and Student Satisfaction*. 15<sup>th</sup> Annual Noel-Levitz National Conference, New Orleans, Louisiana.

Brumfield, W. (2001). *Romancing the Loans: Why Students Borrow Excessively from Federal Student Loan Programs?* 11<sup>th</sup> Annual African Americans in Louisiana Higher Education Conference, Delgado Community College, New Orleans, Louisiana.

Brumfield, W. (2000). *African American Students in Higher Education in Louisiana: Will Changes in Policy Elevate or Eliminate Access to Higher Education Services?* 10<sup>th</sup> Annual African Americans in Louisiana Higher Education Conference. Grambling State University, Grambling, Louisiana.

Brumfield, W. (1999). *Student Loan Indebtedness Crisis and Implications for Higher Education in the United States.* “Community and Technical Colleges as Catalysts for a New Louisiana,” College of Education - Louisiana State University, Baton Rouge, Louisiana.

Brumfield, W., Causey, P. and Ferguson, A. (1995). *Retention – A Campus-Wide Initiative* Auburn University, Montgomery, Alabama.

Brumfield, W. and panel (1995). *Recruiting Safety Tips: A Hand in Glove Approach*. Presentation to the Southern Association of Collegiate Registrars and Admissions Officers, Jackson, Mississippi.

Brumfield, W. and panel (1991). *Essentials for Recruiting and Retaining a Multi-Cultural Population*. Louisiana Association of Collegiate Registrars and Admissions Officers, Monroe, Louisiana.

Brumfield, W. and panel (1991). *Dealing With Dreams*. Television production in conjunction with Louisiana Public Broadcasting (LPB) and the Louisiana Office of Student Financial Assistance, Baton Rouge, Louisiana.