

Dee Dee Anderson, Ed.D

April 20, 2026

McNeese State University
Presidential Search

Dear Members of the Search Committee:

I am writing to express my strong interest in the position of President of McNeese State University. With more than three decades of progressive leadership in higher education, including my current role as Vice Chancellor for Student Life and Professor of Practice at the University of Nebraska–Lincoln, I bring a deep commitment to student success, institutional growth, and community impact. I am inspired by McNeese State University's role as a vital regional university serving Southwest Louisiana and its mission to advance academic excellence, workforce development, and cultural vitality. I would be honored to partner with the campus and community to build on this strong foundation and lead McNeese State University into its next chapter.

On a personal level, the opportunity to serve McNeese State University is especially meaningful to me. I grew up in Central Louisiana and graduated from Pineville High School. My professional journey began in Louisiana, and my time at Louisiana Tech University helped shape my understanding of the transformative power of regional public higher education. I have long valued the culture, resilience, and community spirit that define this region. McNeese State University's role in Lake Charles and Southwest Louisiana—as an educational leader, economic driver, and cultural anchor—is both significant and inspiring. The opportunity to return to Louisiana and contribute to that mission is one I would embrace with great pride and purpose.

Throughout my career, I have served in senior executive roles across a range of institutional types, including flagship research universities, regional comprehensive institutions, and multi-campus systems. These experiences have prepared me to lead a complex organization with a focus on aligning academic priorities, student success, financial stewardship, and external engagement. At the University of Nebraska–Lincoln, I serve as a member of the Chancellor's Executive Leadership Team, contributing to institutional strategy, enrollment and retention efforts, and cross-divisional planning. I oversee a large and complex portfolio with more than 700 staff and a \$120 million budget, while working collaboratively with academic leadership, deans, and system partners to advance university-wide priorities.

My leadership approach is grounded in the belief that strong institutions are built through alignment—alignment of mission, resources, people, and partnerships. At the University of Nebraska-Lincoln, I have led division-wide strategic planning efforts that resulted in a clearly defined vision and mission for Student Life, aligning operations, staffing, and investments with institutional goals. I work closely with Academic Affairs to integrate the student experience with the academic enterprise, including the development of a comprehensive student experience framework, embedding mental health support within colleges, and implementing an AI-enabled platform to improve student retention and success. These efforts reflect a broader commitment to building systems that support student achievement while strengthening institutional effectiveness.

I have also demonstrated the ability to lead through complexity and change—an essential quality for the next president of McNeese State University. In my current role, I led a \$1.7 million budget reduction within a broader institutional budget reduction process of \$27million, ensuring that decisions were data-informed, transparent, and aligned with long-term priorities. At the University of Tennessee-Chattanooga, I worked closely with Admission during a time of significant campus growth helping to implement and manage new enrollment procedures, develop a student life experience, and building a residence hall to manage growth. Across my career, I have overseen major capital projects, organizational restructures, and strategic initiatives that required thoughtful planning, stakeholder engagement, and disciplined execution. I approach this work with a focus on sustainability, accountability, and positioning the institution for future growth.

A central responsibility of the presidency is serving as the university's chief ambassador, and this is an area where I bring both experience and passion. I have cultivated strong relationships with donors, alumni, business leaders, and government officials, advancing institutional priorities through strategic partnerships and advocacy. I am a highly visible leader on campus attending campus events including student activities, athletic events, university forums etc. I am also engaged in the community serving as on the United Way Board and participating in community partnerships.

At the University of Nebraska–Lincoln, I have played a key role in fundraising efforts, including securing the largest gift in Student Life history, a \$2 million planned gift and by significantly increasing annual giving participation. I have also led grant-funded initiatives focused on student success and well-being, including a \$1.36 million award to develop an AI-enabled student voice platform. I understand the importance of telling

the institution's story, building trust with external partners, and securing the resources necessary to sustain and grow the university.

My commitment to workforce development and regional engagement aligns strongly with McNeese State University's mission. Having begun my professional career in Louisiana and spending formative years at Louisiana Tech University, I have a deep appreciation for the role regional universities play in shaping the economic and social fabric of their communities. I have consistently worked to build partnerships with industry, healthcare systems, educational institutions, and community organizations to expand experiential learning opportunities that support workforce needs. At the University of Southern Mississippi, I partnered with the Mississippi National Guard and other stakeholders to create programs supporting veterans and their families, while also advancing initiatives that connected students to career pathways and community-based learning. I see McNeese State University as uniquely positioned to continue strengthening these connections across Southwest Louisiana, and I would be excited to help expand that impact.

Equally important is my commitment to fostering a campus culture grounded in inclusion, collaboration, and shared governance. I believe that the most effective leaders are those who listen, engage, and build trust across all constituencies. I have worked throughout my career to create environments where students, faculty, and staff feel valued and empowered to contribute. At the University of Southern Mississippi, I led initiatives that increased student engagement by 56% and strengthened campus traditions, helping to build a stronger sense of identity and belonging. At the University of Nebraska–Lincoln I have supported the development of a campus-wide well-being collective and expanded efforts to ensure access and support for all students. These experiences reflect my belief that institutional success is rooted in people—in their engagement, their sense of belonging, and their shared commitment to the mission.

I also recognize the important role that athletics and student life play in shaping institutional identity and community pride. Throughout my career, I have supported the development of vibrant campus environments through programming, facilities, and traditions that bring students and communities together. At the University of Nebraska–Lincoln, I launched a new spirit initiative called Rally the Red which encourages faculty, staff, students and community members to wear red on Fridays in support of the Huskers. From launching new student traditions to enhancing campus spaces and supporting large-scale events, I understand how these experiences contribute to recruitment, retention, and alumni connection.

Dee Dee Anderson

In addition to my administrative leadership, I bring a strong academic background and a deep respect for the faculty role. I hold a Doctorate in Educational Leadership from Louisiana Tech University and continue to teach as a Professor of Practice teaching courses in student development and higher education administration. My academic engagement informs my leadership and reinforces my commitment to supporting faculty success, academic quality, and student learning.

McNeese State University stands at an important moment—one filled with opportunity to strengthen enrollment, expand partnerships, enhance academic programs, and elevate its regional and statewide impact. I am excited about the possibility of working collaboratively with the Board of Supervisors, faculty, staff, students, alumni, and community partners to articulate a bold vision for the future and to ensure that McNeese State University continues to thrive as a student-centered, innovative, and resilient institution.

In closing, I offer a leadership approach grounded in integrity, collaboration, and a steadfast commitment to institutional excellence. I would be honored to serve as President of McNeese State University and to help lead the university forward in achieving its mission and aspirations.

Thank you for your consideration. I look forward to the opportunity to further discuss my candidacy.

Sincerely,



Dee Dee Anderson

Dee Dee Anderson, Ed.D

PROFESSIONAL EXPERIENCE

Vice Chancellor, Student Life and Professor of Practice

University of Nebraska-Lincoln

September 2023 – Present

The University of Nebraska-Lincoln is the flagship public land-grant research university located in Lincoln, Nebraska. The University of Nebraska-Lincoln enrolls approximately 24,000 students. The university is comprised of three campus locations, City Campus, East Campus and Nebraska Innovation Campus.

- Serve as the chief student affairs officers providing leadership and direction to the division including strategic planning, assessment, and staff development.
- Report to the Chancellor and serve on the Executive Leadership Team advising the Chancellor, Executive Vice Chancellor and other University Vice Presidents on all student related activities.
- Provide oversight and supervision for over 700 professional staff and over 1900 students representing a variety of functional areas including Business Services; Campus Recreation (club and intramural sports, outdoor recreation, aquatic recreation, and fitness/wellness); Center for Advocacy, Response and Education; Children's Center; Counseling & Psychological Services; Daily Nebraskan Student Newspaper; Fraternity and Sorority Life; Housing & Dining; Gender & Sexuality Center; Jackie Gaughn Multicultural Center; Services for Students with Disabilities; Student Advocacy & Support; Student Affairs Marketing and Communication; Student Conduct & Community Standards; Student Leadership Involvement & Community Engagement; Student Legal Services; Trio Programming; University Health Center; Unions;
- Manage a \$120 million budget consisting of auxiliary, state, student fees, foundation, and grant funding sources.
- Lead division and campus wide initiatives working with student government leaders, student organizations, system office professional staff, government officials, and community leaders.
- Serve as Professor of Practice in the College of Education and Human Sciences

Significant Achievements

- Implemented a vision and mission for the Division of Student Life, aligning departments, budget, and physical space allocation with strategic goals.
- Developed a transition plan to change the name of the division from Student Affairs to Student Life.
- Partnered with Academic Affairs to update the student experience framework, implement an AI retention platform, embed counselors in academic programs, and fundraise for an Esports arena.
- Implemented a department wide budget reduction plan of 1.7m amid a 27m budget reduction plan for the university.
- Lead a system-wide effort for two Susan Thompson Buffett foundation grants including a \$1,361,439 funded grant for an AI-enable student voice platform designed to improve retention and student success and a planning grant proposal for a basic need, financial wellness, and psychoeducation initiative.
- Increased foundation initiatives implementing donor campaigns, attending foundation events, secured the largest gift given with a 2 million planned gift and increased single day of giving by 200%.
- Oversaw capital projects including the Nebraska Union to include updated and new food concepts, Husker Tech store, a "just walk out" convenience store, and updated office space.
- Completed Phase I of a housing master plan that outlined the next building project of residential life, reviewed the student experience for residential students, and reviewed and made recommendations for

aligning residential life with fraternity and sorority owned housing. Presented master plan to the Board of Regents for approval for feasibility study and implementation.

- Oversaw the Big Ten and Abbott We Give Blood drive in fall of 2024 and 2025. Earning the inaugural We Give Blood Drive competition award from Abbott and the Big Ten, the Division of Student Life created 4 funding initiatives for the \$1 million prize including Healthy Nebraska Grants, UNL Student Health & Well-being grants, Recognized Student Organization Awards, and Well-Being Collective.
- Developed a first-year retention program that utilized data from campus recreation, housing and dining services, and student activities to identify students who have limited engagement in the first 4 weeks of the semester.
- Developed and implemented a transition plan to incorporate student programming previously housed in the Office of Diversity and Inclusion into Student Life to align with the Student Life mission to foster experiences and communities fundamental to student success.
- Created and implemented a new student tradition, Rally the Red, encouraging students to wear Husker red on Fridays to show school spirit.
- Coordinated facility grounds use policy update to expand free expressive activity opportunities and to clarify free expressive activity guidelines.
- Completed external departmental review for Student Leadership, Involvement and Community Engagement; Campus Recreation; and Student Legal Services.
- Initiated process for International Accreditation of Counseling Services accreditation process for Counseling and Psychological Services.
- Implemented Accessible Information Management System for Services for Students with Disabilities (SSD) to improve communication between faculty, student, and SSD Office. Implementation saw an 82% adoption rate from freshman and new users.
- Coordinated with Nebraska system office to update student fee funding policy and procedures to gain approval from Board of Regents.
- Established a Big Red Well-Being Collective with broad campus representation to holistically address student well-being.
- Grew fraternity and sorority life membership by 5% (4,405 students), with a strong retention rate across councils of 93% and graduation rates that outpace campus average.
- Developed new communication methods across the division to inform key constituents of Student Life initiatives and progress. These communications include an annual Impact Report, a quarterly newsletter called The Vibe, and an annual Student Life Town Hall.

Special Advisor to the President and Professor of Practice

University of Southern Mississippi

January 2023 – June 2023

The University of Southern Mississippi (Southern Miss or USM) is a public research R1 dual campus university with its main campus located in Hattiesburg, Mississippi. The University of Southern Mississippi enrolls approximately 13,000 students (9,000 undergraduate and nearly 4000 graduate) on campus in Hattiesburg, MS and along the coast of Mississippi. Southern Miss is a diverse campus with 40% of students identifying as students of color and/or Hispanic.

- Review all Student Affairs policies and procedures to ensure compliance with current local, state, and federal guidelines.
- Make recommendations to President of needed changes and updates to Student Affairs policies and procedures.

- Complete special projects for the Division of Student Affairs and the University as assigned by the President.
- Teach Student Development Theory and Research Capstone 1 in the School of Education, College of Education and Human Sciences.

Vice President for Student Affairs
University of Southern Mississippi
April 2018 – January 2023

- Report to the President and serve on the Executive Cabinet advising the President, Provost, and other University Vice Presidents on all student related activities.
- Provide oversight and supervision for over 300 professional staff and over 500 students representing a variety of functional areas including Campus Recreation (club and intramural sports, outdoor recreation, aquatic recreation, and fitness/wellness); Center for Military Veterans; Service Members and Families; Conference and Event services; Dean of Students (student conduct and CARES); Student Accessibility Services; Eagle Esports; Eagles Nest Food Pantry; Fraternity and Sorority Life; Housing and Residence Life; Leadership and Student Involvement; Multicultural Programs and Services; Office of Transition Programs; Student Counseling Services; Student Government Association; Student Health Services; Office of Student Outreach and Support; Union Complex; University Police Department; Office of the Vice President and the Office of Admissions (2017-2018).
- Lead the division in ongoing, comprehensive assessment and strategic planning, aligning Students Affairs work with institutional polices in support of the University mission to provide students with transformative experiences in a community distinguished by inclusiveness. Oversee annual \$36.2 million divisional budgets including student fees, foundation, E&G, and auxiliary budgets.
- Support the Office of the Provost with the coordination of academic initiatives that help to integrate the in-class and out-of-class experience of students. Engaged in strategic planning, design, and implementation to align student affairs with academic affairs for a seamless learning experience for students.
- Managed the safety and security for a university operation consisting of multiple sites and facilities. With one main campus in Hattiesburg and multiple sites along the Gulf Coast, the University Police Department secures property and facilities for the university.

Significant Achievements

- Envisioned and implemented a vision and mission for the Division of Student Affairs, aligning departments, budget, and physical space allocation with strategic goals.
- Developed and grew the Office of Fraternity and Sorority Life to provide budgetary and personnel support to a vibrant and engaged fraternity and sorority life system overseeing 3 governing councils with 9 National PanHellenic chapters, 9 Interfraternity chapters, and 8 College Panhellenic chapters
- Led Student Affairs pandemic response, including safely maintaining a residential campus and overseeing university-wide health protocols.
- Increased student engagement and a sense of pride in the institution through involvement in student activities and organizations increasing participation by 56% and by acquiring funding for a Coordinator of Campus Traditions. Working in conjunction with Admissions and University Alumni new traditions were created and long-standing traditions were bolstered through collaborative support and investments.
- Partnered with Academic Affairs to develop and begin the implementation of a curricular approach to learning known as the University Pillars.

- Procured funding from the Jimmy A. Payne foundation in the amount of \$50,000 to fund a minority student mentor program entitled the Kennard Scholars and \$25,000 to provide furniture for the admissions vestibule in the historic Kennard Washington Building.
- Led the implementation of a learning focused program for the over 500 students employed in the Division of Student Affairs called "Cultivations". This program creates opportunities for staff to engage in meaningful and purposeful conversations about student employees academic and career endeavors.
- Provided support for the accreditation process for the University Police Department and the Moffett Health Center. Moffett Health Center successfully received 3 years of accreditation on January 2023 from the Accreditation Association for Ambulatory Health Care and the University Police Department received dual accreditation in 2022 from the Commission on Accreditation for Law Enforcement Agencies and the Mississippi Law Enforcement Accreditation Commission.
- Initiated and support a comprehensive review of Residential Life management and policy implementation for a residential life programming consisting of 3500 students living in 14 residence halls, 10 sorority houses, 9 fraternity houses, apartments, and dedicated living learning environments. This review led to a change in management structure ultimately leading to an increase in housing occupancy by 7.8% during a time of a decrease in freshman enrollment.
- Established a multi-phased esports program, Eagle Esports, centered around competitive esports participating in intercollegiate competitions.
- Oversaw the funding and spending of Student Capital Outlay fees to enhance, improve, and create student programming and services spaces. Utilizing these fees in collaboration with Campus Facilities and Athletics, oversaw the renovations of the University Union/Stadium Plaza an outdoor space designed to enhance gameday experiences and to provide an appealing courtyard for campus activities. Other notable projects funded through this fee include the refresh of the Fraternity and Sorority Life Office, renovations of unused space to house the Inclusion and Multicultural Office, and renovations of unused space to house the Spectrum program to support LGBTQIA students, faculty, and staff.
- Provide support and oversight to the Center for Military Veterans, Service Members and Families, nationally recognized as the top Military Caring University across the State of Mississippi with a designation as a Purple Heart Institution and a rating as a number 3 Best for Vets institution across the nation. Partnered with the Mississippi National Guard to establish the Golden Eagle Free Tuition Program to support the financial needs of veterans and their families.
- Assumed responsibility of the Eagles Nest Food Pantry program in collaboration with an academic program that started the pantry as part of a class project. Partnered with a student organization to create a student career closet providing students with business appropriate attire for interviews and classroom presentations.
- Enhanced the diversity and inclusion efforts of the campus by renaming the Multicultural Affairs office to the Office of Inclusion and Multicultural Engagement, providing funding to the office, and renovating physical space for the office to expand. Supported the efforts of the office to develop a strategic plan and programming initiatives to meet the needs of the students they serve. Presented a funding proposal to the President of the institution that was approved and implemented for a Chief Diversity Officer for the Institution.
- Provided oversight to University Police Department on multi-campus including the main campus at Hattiesburg, the Gulf Park Campus, Stennis Space Center, Gulf Coast Research Center, and the Marine Education Center. Serve as a resource and mentor to the Gulf Park Campus Student Affairs leadership team.

Interim Vice Chancellor for Student Affairs
University of Tennessee at Chattanooga
August 2016 – December 2017

The University of Tennessee at Chattanooga (UTC) is a comprehensive, community-engaged urban campus of the University of Tennessee System. Serving over 11,000 students, UTC offers an experiential learning environment with outstanding teaching scholars in 98 undergraduate and 55 graduate programs.

- Reported to the Chancellor and served on the Executive Cabinet advising the President, Provost, and other cabinet members on all student related activities, programs, and services.
- Provided oversight and supervision for over 200 professional staff and over 300 students representing a variety of functional areas including Alcohol and Other Drug Education, Campus Recreation, Dean of Students Office, Disability Resource Center, Health Educator, Student Engagement, Student Conduct and Advocacy, Multicultural Affairs, Parent and Family Association, University Center, Women's Center and Veterans Services.
- Led the division in ongoing, comprehensive assessment and strategic planning, aligning Students Affairs work with institutional polices in support of the University mission to achieve excellence by actively engaging students, faculty, and staff, embracing diversity and inclusion, inspiring positive change and enriching and sustaining the community. Oversee annual \$36.7 million divisional budgets including student fees, foundation, E&G, and auxiliary budgets.
- Partnered with University Foundation in the management and oversight of residential life housing operation consisting of 5 residence halls, 1743 students and a budget of \$12 million. Provide monthly updates to the University Foundation board on facilities, maintenance, occupancy, and financial projections.

Significant Achievements

- Represented the University of Tennessee at Chattanooga at the University of Tennessee System Office Vice President of Student Affairs meetings, special projects, and professional development opportunities.
- Conducted an extensive review of Foundation owned residence halls and presented a long-term strategic plan to the Foundation Board consisting of recommendations for a 5-year repair and replacement plan and a marketing plan to increase the occupancy and the reputation of the residential program.
- Oversaw a review of division-wide assessment, strategic planning, and marketing to present the Chancellor with a record of the status and state of affairs within the division. Provided information on financial, personnel, and physical space needs to the Chancellor to assist in the development of a profile for the next Vice Chancellor of Student Affairs.
- Partnered with the Provost and Academic Affairs staff to provide services to students to enhance the learning environment and positively impact student success with a focus on experiential learning. Joined the Provost Council as a new member of the team to foster greater collaboration and partnerships between the two divisions.
- Served on a state wide committee with the University of Tennessee System legal counsel to revamp the student activities fees allocation process in response to new state guidelines enacted by the State Legislature.

**Associate Vice Chancellor for Student Affairs
University of Tennessee at Chattanooga**

July 2009 – August 2016, January 2018- April 2018

- Provided leadership and supervision for a number of functional areas including Campus Recreation (club and intramural sports, outdoor recreation, aquatic recreation, and fitness/wellness), Dean of Student's Office (student conduct, student government association, and student media), Greek Life, Student Activities (leadership programming, student organizations, and student activities), Multicultural Affairs, Student Conduct and Advocacy, University Union, and Veterans Services.
- Provided leadership and supervision for Residential Life/Housing operation consisting of 4 university owned residence halls housing 1408 students, 5 foundation owned residence halls consisting of 1743 students, and a combined budget of \$21.7 million. (January 2016 – April 2018). Oversaw the construction of a new housing complex of 231,959 square feet and a cost of \$70 million.
- Participated as senior leader in strategic planning, assessment, and compliance for a division of over 200 professional staff and 400 student staff with a budget of \$32 million. Oversaw compliance of Title IX procedures for the Dean of Students Office. Served as the division representative with University legal counsel in Title IX complaints and EOC complaints.
- Provided budget oversight for funds with an estimated value of \$15 million including operating dollars, student fees, and reserve funding. Authored new funding requests to grow student activities departments and to raise student activity fee dollars to begin construction of a new aquatic and recreation center.
- Served as the division liaison with the University of Tennessee at Chattanooga and City of Chattanooga police departments in crisis management and the investigation of criminal activity on and off the campus. Served as the division representative on the Emergency Operations Committee managing campus wide crisis situations and weather-related events. Made recommendations and assessed the impact to students living on and off campus during university closures and lockdowns.
- Represented the division on several campus-wide committees and taskforces including the Athletics Board, Student Success Steering Committee, SACs Accreditation Team, Strategic Planning Committee and University Planning and Resource Allocation Committee.

Significant Achievements

- Served as an active member of the SACs Quality Enhancement Plan Committee to develop the institution QEP Think Achieve that promoted a hands-on experience to build competence in creative and critical thinking for students beyond the classroom. Served as a member of the Think Achieve advisory board reviewing Think Achieve applications for experiential learning beyond the classroom designation and awarding of high impact development grants.
- Received special academic faculty designation in the College of Health, Education, and professional studies. Serve on thesis committees for students enrolled in the School Leadership Master's program and doctoral committees for students participating in the Learning and Leadership doctoral program.
- Led the construction projects for an expanding Campus Recreation program including the opening of a \$24 million Aquatic and Recreation Center. Included in the project were two full-size basketball courts, aerobics and yoga studios, a martial arts room, free weights, workout machines, cardio space, a 1/8-mile indoor walking track, an indoor pool, and a climbing wall and bouldering wall.
- Led the renovations of the Union game room to include space for Student Government Association, Student media, and a Student Meditation Room. Updated furnishings and design of Union to create an

- atmosphere more conducive to student learning and engagement. Included design aspects in the Student Union to create a vibrant space that reflected the spirit and traditions of the institution.
- Convened a committee to review and evaluate students' needs with food insecurity and to conduct a student needs assessment. Reviewed and submitted a recommendation from the committee to the Chancellor to create a food bank, Scrappy's Cupboard. Since its approval Scrappy's Cupboard has grown to include a variety of food, clothing, personal care, and household items.
- In collaboration with Academic Affairs and the Admissions Office, oversaw new student orientation programs ensuring that students were acclimated to campus and registered for classes prior to their fall semester. Served as the parent program coordinator coordinating programming, speakers, and social events for parents participating in new student orientation.

Assistant Vice Chancellor and Dean of Students

University of Tennessee at Chattanooga

January 2006 – June 2009

- Provided leadership and supervision for a number of functional areas including Campus Recreation (club and intramural sports, outdoor recreation, aquatic recreation, and fitness/wellness), Dean of Student's Office (student conduct, student government association, and student media), Greek Life, Student Activities (leadership programming, student organizations, and student activities), Placement Office, Multicultural Affairs, Student Conduct and Advocacy, University Spirit Groups and University Union.
- Oversaw all aspects of the student conduct process including supervision of the campus Judicial Officer, serving as Chair of the Behavioral Intervention Team, and making all recommendations for interim suspensions to the Chancellor. Kept abreast of trends in the field and all local, state, and federal laws that impacted the student code of conduct policies making changes and recommendations as needed.
- Served as the primary advisor and liaison with the Student Government Association and the Student Government Association President. Provided oversight and guidance on programming, legislative issues, civic engagement, policy implementation and student representation on campus committees.

Significant Achievements

- Developed and implemented a Parent and Family Association to better serve the parents and families of students. Membership includes participation in a parent's weekend, online and digital resources.
- Established the Veteran and Military Affairs Office to provide support services to active-duty service-members, veterans, reservists, and their family members. Envisioned and established a physical space for the center within the University Union, hired professional staff to oversee the programming, and led discussions to develop the mission and purpose of the center.
- Led the student initiative in coordination with the Student Government Association to increase student activity fee funding to support the development and construction of an aquatic and recreation center.
- Developed a process for selection of a Homecoming Court that focused on student involvement and success. Proposal was made to student government association and Chancellor's Executive Leadership team for approval and implementation.
- Provided support and resources for growth in fraternity and sorority life developing a fraternity and sorority life system of 1,582 students (15% of total population) consisting of 8 Interfraternity Councils organizations, 5 National PanHellenic organizations, 7 Panhellenic organizations, and 5 Special Interest Groups.
- Enhanced existing spirit groups through implementation of new funding and organizational structure that fully supported an opportunity to participate in competitive cheer competitions on a national level.

Dean of Student Development**Louisiana Tech University****September 2000 – December 2005**

Louisiana Tech University is a public R2 institution located in rural North Louisiana known for its extensive engineering program. With an enrollment of over 12,000 students and a reputation for offering a private-college atmosphere at a public university, Louisiana Tech University, a selected admissions university, is dedicated to challenging students and embracing creative solutions.

- Provided leadership and supervision for a number of functional areas including Disability Services, Career Center, Counseling Services, Recreational Facilities (club and intramural sports, aquatic recreation, university golf course, university bowling alley and fitness/wellness), Student Health Center, Multicultural Affairs, International Student Office, Fraternity and Sorority Life, and Student Development. (Student Government Association and Campus Activities Board).
- Partnered with Academic Affairs Enrollment Management Office to develop a university-wide retention and recruitment strategic plan. Served as the division representative to implement programs, services, and policies to implement strategic planning goals and initiatives.
- Supervised and coordinated activities associated with the Student Government Association including Homecoming, Student Elections, Miss Tech Pageant, The Big Event, and Late Night Breakfast.
- Coordinated summer conference housing services with a weekly participation of over 2000 students. Partnered with athletics, auxiliary services, business offices, and departments within the division of student affairs to provide housing, food, and facilities for athletic camps, spirit groups, and religious affiliated camps.
- Supervise and manage university spirit groups including a competitive cheer team, a junior varsity cheer team, and a dance team. Provided oversight and funding for travel competitions and purchasing of gear and equipment.

Significant Achievements

- Created and implemented a student development co-curricular program guide for student affairs departments and student organizations.
- Led the division in a CASE benchmark assessment to align departments along divisional, university, and retention and recruitment university goals.
- Implemented the SGA Big Event an annual community service project for students and student organizations to give back to the community. Annually over 800 students participated in the Big Event representing their individual fraternity, sorority and student organizations.
- Grew conference housing summer camp participation from approximately 800 students a week to over 2000 students a week by partnering with a national religiously affiliated camp. Updated conference housing procedures, rates and policies.
- Conducted an extensive review of disability services policies and procedures and made significant changes and recommendations to testing procedures and accommodations to ensure compliance with state and federal guidelines.
- Served on the Louisiana Board of Regents Statewide Insurance Consortium as the Louisiana Tech University Representative to implement a state-wide review of student insurance and the opportunity for a collective bid to reduce costs for students.

Director of Student Development**Louisiana Tech University****September 1998 – September 2000**

- Provided leadership and supervision for programming and activities associated with the Student Government Association including annual campus events, student legal referral system, and the student loan program.
- Provided leadership and supervision for programming and activities associated with the Interfraternity Council including student conduct, health and safety, fall recruitment, and event management.
- Coordinated summer conference housing services with a weekly participation of over 800 students. Partnered with athletics, auxiliary services, business offices, and departments within the division of student affairs to provide housing, food, and facilities for athletic camps and spirit groups.

Coordinator of Residential Life**Louisiana Tech University****July 1994 – September 1998**

- Oversaw the management of 10 residential facilities including building maintenance, educational programming, intramural events, selection and supervision of a residence hall staff of 70 students, and student conduct.
- Developed and oversaw a leadership training class required for all resident assistants.
- Provided for budget planning, supervision, and implementation of housing programming budget.

Middle School Teacher**Elmwood Park Academy****June 1991- June 1994**

- Taught Reading, English, and History to fourth through eighth grade students.
- Created and implemented school discipline policy.
- Coordinated all school activities and scheduling of classes.

EDUCATION

Doctorate in Educational Leadership, *Louisiana Tech University*

Cognate: Industrial and Organizational Psychology

Ruston, LA August 1998

Master of Arts in Industrial and Organizational Psychology, *Louisiana Tech University*

Ruston, LA May 1994

Master of Arts in Elementary Education, *Louisiana Tech University*

Ruston, LA August 1991

Bachelor of Arts in Elementary Education, *Louisiana Tech University*

Ruston, LA May 1990

PROFESSIONAL INVOLVEMENT

APLU – Association of Public and Land-Grant Universities (2023-present)

- Council of Student Affairs Fellows Mentor (2025-2026)
- Council of Student Affairs Programming Committee (2023-2024)

NASPA – Student Affairs Administrators in Higher Education (2005 – present)

- NASPA Region IV-West Mentor (2025 – 2026)
- NASPA Region III/SACSA Mid Managers Institute VPSA Panel Discussion (June 20, 2022)
- National Association of Student Personnel Administrators AVP Steering Committee (2014 – 2018)
- National Association of Student Personnel Administrators AVP Pre-Con Chair (2015- 2016)
- National Association of Student Personnel Administrators Region III: Awards Committee (2011 – 2013)
- NASPA Journal About Women in Higher Education, Peer Reviewer (June 2009)
- NASPA Region

Southern Association of Colleges and Schools Commission on College

- Off-Site Reviewer (Fall 2015)
- On-Site Reviewer (Spring 2018)

Louisiana Association of College and University Student Personnel Administrators

- Past President (2002-2003)
- President (2001 – 2002)
- President Elect (2000 – 2001)
- Four Year Institution Representative (1999 – 2000)

Louisiana Association of Housing Officers

- Secretary/Treasurer (1997)
- State RA Conference Award Chairperson (1996)
- State RA Conference Registration Chairperson (1995)
- State Newsletter Editor (1995)

Phi Delta Kappa, Professional Organization for Educators

- Member (1995 – 1996)
- Research Representative (1996)

Association of Doctoral Students

- President (1997 – 1998)
- Louisiana Education Consortium Student Representative (1998)

RELEVANT TRAINING & CERTIFICATIONS

- Sexual Misconduct Prevention and Response Training (University of Nebraska Lincoln, 2023, 2024, 2025)
- Annual Clergy Training (University of Nebraska Lincoln, 2023, 2024, 2025)
- Safe Zone LGBTIQIA+ ally training (University of Tennessee at Chattanooga, 2008)
- Community Emergency Response Team Training (University of Tennessee at Chattanooga 2009, 2010)
- NASPA Institute for Aspiring Vice Presidents for Student Affairs (January 2010)
- NASPA AVP Institute (January 2014)
- NASPA Student Affairs Fundraising & External Relations Conference (July 2013)
- NASPA Institute for New Vice Presidents of Student Affairs (October 2018)

SELECT UNIVERSITY SERVICE

University of Nebraska-Lincoln

- Executive Leadership Team (2023-present)
- Executive Vice Chancellor Leadership Team (2023-present)
- Executive Vice Chancellor Leadership Council Team (2023-present)
- Edsights Oversight Committee (2023. – present)
- CRM Governance Team (2023 – present)

University of Southern Mississippi

- Provost Council, Co-Chair (2018 – 2023)
- Senior Officers Team (2018 – 2023)
- Executive Leadership Team (2018 – 2023)
- University Calendar Committee, Chair (2018- 2023)
- Provost Enrollment Management Committee (2019-2021)
- COVID-19 Management Team (2020-2022)
- Senior Associate Vice President for Enrollment Management Search Committee, Chair (2022)

University of Tennessee at Chattanooga

- Athletics Board (2016 – 2018)
- Chancellor's Student Advisory Board (2016 – 2018)
- Student Success Steering Committee (2016 – 2018)
- Chancellor's Multicultural Affairs Committee (2016 – 2018)
- Facilities Planning Committee (2009 – 2018)
- University Planning and Resource Allocation Committee (2009 – 2018)
- Enrollment Management Committee (2015 – 2018)
- Behavioral Intervention Team, Chair (2010 – 2018)
- SACs Accreditation Team (2008 – 2018)
- Strategic Planning Committee (2014 -2015)
- Residency Appeal Committee, Chair (2008 – 2015)

Louisiana Tech University

- Behavioral Standards Committee (1998 – 2005)
- Off-campus Exemption Appeals Committee (1998 – 2005)
- Student Organization Committee (1998 – 2005)
- University Alcohol Coalition (2000 – 2005)
- Student Self-Assessed Fee Oversight Committee (2001 – 2005)
- University Assessment Committee (2001 – 2005)
- Enrollment Management Council (2001 – 2005)
- Strategic Planning Committee (2001 – 2005)
- University Bulletin Committee (2002 – 2005)
- Academic Honor Code, Chair (2002 – 2005)
- SACs Steering Committee (2003 – 2005)
- University Retention Committee (2004 – 2005)
- Conference Housing Committee, Chair (1995 – 2000)
- University Health Committee (1995 – 2000)

ACADEMIC EXPERIENCE

Professor of Practice, (2023-present) The University of Nebraska-Lincoln, College of Education and Human Sciences, Higher Education Administration

- **Introduction to Student Affairs HE 743m**- 3-credit course to guide students field work in the implementation of an applied research project that addresses a problem of practice in their field.

Professor of Practice, (2022-2023) The University of Southern Mississippi, College of Education and Human Sciences, Higher Education Administration

- **Student Development Theory and Research HE 743m**- 3-credit course to guide students field work in the implementation of an applied research project that addresses a problem of practice in their field.

Graduate Faculty, Special Designation, (2015-2018) The University of Tennessee at Chattanooga, College of Health, Education, and Professional Studies, Learning and Leadership

Instructor, Counseling 401: Student Personnel Management, Louisiana Tech University

1-credit course for resident assistant students. Course outcomes include understanding student development theory, function and responsibilities of the resident assistant job, and understanding policies and procedures of the job.

Instructor, First Year Experience FYE100, Louisiana Tech University

1-credit course that focuses on giving the first-year student the resources and support needed to successfully transition to college.

Instructor, First Year Experiences USTU 1250 The University of Tennessee at Chattanooga

1-credit course providing an introduction to college covering topics like how to be a successful student, UTC resources, majors and career opportunities.

Dissertation Committee

Cooper, Reginald (2018) Impact of membership in black Greek letter organizations on student learning outcomes. Doctoral Dissertation). The University of Tennessee at Chattanooga.

PUBLICATIONS

- Anderson, Deanna and King, James M. (Fall, 2004) A Practitioner's Guide to a Learning-Centered Co-Curricular Activities Program. The College Student Affairs Journal.
- Anderson, Deanna (2000) Developing mentor relationships as a means for women to progress to the superintendency. Catalyst for Change.
- Anderson, Deanna. (2000) Strategies used by women superintendents in overcoming barriers faced by them. Planning and Changing.
- Anderson, Deanna (September, 1998) RA's Relationships with Residents. Talking Stick

- Anderson, Deanna (Winter 1998) Division Creates New Student Development Program, Louisiana Tech Alumni News.
- Anderson, Deanna (December 1997) Fundraising for Campus Programming, Talking Stick.

SELECT PRESENTATIONS

- Charter Day, University of Nebraska Lincoln, February 2026
- NASPA Mid Manager's Institute Vice President Panel (June 2022)
- Keynote address at the National Society of Leadership & Success USM Chapter (November 2021)
- Lessons Learned in Compliance from OCR Investigations, External Investigations and Litigation: NASPA AVP sponsored program. (2017, Peer Reviewed Program)
- Title IX Seminar for Higher Education: Institutional Compliance Solutions (February 4, 2016)
- Understanding Your Role in Title IX Compliance Campus Safety and Violence Prevention sponsored program. NASPA (2016, Peer Reviewed Program)
- Strategic Planning in Student Affairs. NASPA(2015, Peer Reviewed Program)
- AVP Roundtable: NASPA (2015)
- Letting Go: A Parent's Guide to Preparing for the Journey: UTC Orientation (Summer 2007 – 2018)
- University of Tennessee Space Institute: Resident Director Training (August 2007 and August 2008)
- University of Tennessee at Chattanooga Faculty/Staff Training on Crisis Management (Fall 2008)
- Helicopter Parents and FERPA: Resident Director Training (August 2007)
- Senior Leadership Presentation: Chattanooga Senior Leadership Group (September 2007)
- Williamson County Schools: Preparing Your Students for College (August 2007)
- Academic Affairs & Student Life Joint Meeting: Student Housing and Student Development Presentation (January 2007)
- Perspectives: Perspectives from UTC Women, Panel Presentation and Discussion (January 2007)
- Resident Assistant Training: UTC (August 2006 and April 2007)
- New Faculty Orientation, UTC, (August 2006)
- Disability Services: Louisiana Tech, Faculty Development Workshop (November 2004)
- Developing an Academic Honor Code at Louisiana Tech University (Fall 2023)
- Who Moved My Cheese: Louisiana Tech Faculty/Staff Seminar (April 2002)
- Advanced Connections Class: Louisiana Tech University class for faculty and staff (Fall 2001)
- LSU Campus Leadership Conference: Teamwork presentation (1998)
- Student Life at Louisiana Tech
 - Time Out for Tech University Program (2001-2002)
 - Orientation Parent's Program (Summer 2000, 2001, 2002, 2003, 2004, 2005)
 - Alumni Roadshows (Spring 2003 and Spring 2004)
- Developing Leadership Skills: Northeast Louisiana University, LEC 788 Internship Class (September 1998)
- Leadership Skill Development: Resident Assistant Training Class (October 2000, March 2000, April 2001)
- Leadership Skill Development, Pi Kappa Alpha Fraternity (October 2001)
- Structuring a Student Development Model: LACUSPA Conference (October 2001, Peer Reviewed Program)
- Structuring a Student Development Model: Tech Happening Alumni Event (August 2000)
- Structuring a Student Development Model: Student Affairs In-Service, (August 2001)
- Structuring a Student Development Model: Department of Engineering (May 2000)
- 20/20 Alumni Walkway and Parking Presentation: Orientation Class (May 2000)
- University Seminar: Louisiana Tech, Healthy Decision Making (Fall 1998 and Fall 1999)

COMMUNITY SERVICE/HONORS/AWARDS

- United Way of Lincoln and Lancaster County Board of Directors, 2025 – present
- United Way of Lincoln and Lancaster County Campaign Chair, UNL, 2024 - present
- Honorary Member, National Society of Leadership & Success, November 2021
- Miss Hospitality Board Member, 2018- 2023
- American Heart Association Board Member, 2018 - 2023
- Women in Higher Education Tennessee Women of Achievement Award, September 2017
- University of Tennessee Service Award, 2016
- University of Tennessee System Office Leadership Institute, 2011
- Leadership Chattanooga, 2009
- Chattanooga Insight, 2007
- Golden Key Honorary Inductee, UTC, March 28, 2007
- Lincoln Parish Convention and Visitors Bureau, Board of Directors, 2005
- Louisiana Tech University United Way Campaign Chair, Fall 2002, 2003
- Ruston Civic Symphony Board, September 2004 – August 2005
- Miss Louisiana Scholar Program, Judges Chair 1998- 2002
- Miss Louisiana Tech Director, 2003- 2006
- Russtown Society Member, February 2002 – December 2005; Downtown Delights Committee Chair 2004 – 2005; Nominating Committee 2004; Treasurer 2005
- Delta Gamma Fraternity, Member